
2014 - 2015

GENERAL CATALOG



TAGHeuer
SWISS AVANT-GARDE SINCE 1860



TAG HEUER EDITORIAL

This, my first year as CEO of TAG Heuer, has been among the most exciting of my life.

The grandiose moments especially: sharing the thrill of Formula 1 with McLaren drivers Jenson Button and Kevin Magnussen or world-class pilots like Sébastien Ogier, signing footballer legend Cristiano Ronaldo and preparing with him for our first-ever foray into the World Cup, and working alongside gorgeous Career Grand Slam tennis champion and longtime TAG Heuer ambassador Maria Sharapova. The day-to-day challenges are just as exhilarating.

Yet maintaining our dynamism and continuing to grow an industry-leading manufacturing and retail network have proven demanding. The pressure is intense! But as always, the TAG Heuer team has risen to the challenge and it gives me great pride to affirm here that our position as the world leader in prestigious and high-end chronographs has never been more richly assured.

Over the last fifteen years, sales have tripled, giving us star status in the LVMH

group and further enhancing the brand's prestige and dynamism in new and existing markets worldwide. We've recently opened more new stores around the world than any other watch brand. Our rapid growth, combined with new supply constraints in the Swiss watch industry, has required a comprehensive and far-seeing strategy of reinvestment. Among the year's greatest achievements: reaching full capacity at our brand-new manufacture in Chevenez, our fourth in Switzerland; launching our very first full-service boutique online; assembling an ambitious roster of sporting stars and celebrities such as Cristiano Ronaldo or Maria Sharapova; and rolling out our most dazzling range of timepieces to date including our Avant-Garde Haute Horlogerie creations.

The company's success would make our founder, Swiss watchmaker Edouard Heuer, so proud. In 1860, while still a young man, he founded his own workshop, the Edouard Heuer & Co Watch, in St-Imier, Switzerland. Edouard had an obsession: to master time and explore the tiniest fractions of this mysterious and mystical dimension. More than 150 years later, thanks to a relentless quest for innovation, a passionate pioneering spirit and an uncompromising determination to push the boundaries of mechanical watchmaking, Edouard's dreams have been turned into reality by a dynasty of pioneers: himself, his son, grandsons and great-grandson, Jack Heuer. One of the most innovative Swiss watch enthusiasts ever, Jack has filed many major patents as well as introducing breakthrough innovations such as the first-ever self-winding mechanical chronograph, the legendary Monaco Chronomatic Calibre 11, in 1969.

Today, our watchmakers and engineers keep on staying true to Jack Heuer's passion for innovation by constantly challenging conventional wisdom and taking the Brand to unsurpassed levels of precision. The Brand is the world leader in prestigious and high precision chronographs. It is the only Swiss watchmaking company using its own mechanical chronograph movements to master 1/10th, 1/100th, 1/1,000th and 5/10,000ths of a second. As testimony to

this unique expertise and our contribution to the legend that is Swiss watchmaking, TAG Heuer has been awarded no fewer than 8 Prizes at the Grand Prix d'Horlogerie de Genève in the past 11 years.

TAG Heuer, a pioneering Swiss watch company for more than 150 years, always at the forefront of innovation in technology and design. We are now, more than ever, solidly prepared for what comes next. I have never been more confident about this brand that I am so passionate about, and that I have been honored to be a part of for more than two decades.

I am very proud to present this new catalog with an unrivalled range of the most exceptional timepieces ever crafted in our 154 years of history.



STÉPHANE LINDER
President and Chief Executive Officer
of TAG Heuer

THE ALLIANCE OF
DESIGN AND
PERFORMANCE



1916 HEUER MIKROGRAPH
1/100TH OF A SECOND

2010 TAG HEUER
CARRERA MIKROGRAPH
1/100TH OF A SECOND

2011 TAG HEUER CARRERA
MIKROTIMER FLYING 1000
1/1,000TH OF A SECOND



2012 TAG HEUER CARRERA
MIKROGIRDER CONCEPT WATCH
5/10,000THS OF A SECOND

2013 TAG HEUER CARRERA
MIKROPENDULUM
1/100TH OF A SECOND

TAG HEUER HISTORY



1860

At the age of 20, Edouard Heuer sets up a watchmaking workshop in Saint-Imier, Switzerland.

1869

He obtains his first patent for a crown rewinding mechanism which replaces the key that had been used to rewind the mainspring of pocket watches.

1887

Edouard Heuer obtains a patent for the famous oscillating pinion, still used today.

1911

Introduction of the Time of Trip, first airplane and automobile dashboard chronograph.

1916

Edouard Heuer invents the first watches accurate to 1/100th of a second: the Mikrograph and the Microsplit (with fly-back), then the Semikrograph and the Semicrosplit, accurate to 1/50th of a second.

1920 – 1924 – 1928

TAG Heuer sports watches are chosen as the timing instruments for the Olympic Games in

Antwerp, then Paris in 1924 and Amsterdam in 1928.

1950

The company launches the Mareograph (called Seafarer in the USA) with a tide indicator and chronograph functions.

1962

On February 20, astronaut John Glenn is launched into space in the Mercury Friendship 7 spacecraft with a Heuer chronograph on his wrist. This is the first American-manned space flight to orbit the Earth three times.

1963

Jack Heuer starts designing the TAG Heuer Carrera collection, named after the Carrera Panamericana Mexico road race. A new iconic series featuring an open, easy-to-read dial imagined especially for motorsports enthusiasts. In 1964, the first TAG Heuer Carrera chronograph hits the market.

1966

Launch of the Microtimer, the world's first miniaturized, electronic timing instrument accurate to 1/1,000th of a second.





1969

The first automatic chronograph movement, the Chronomatic Calibre 11 with microrotor, is launched. It is fitted in three series simultaneously: Autavia, Carrera and Monaco. They are all identifiable by the crown at 9. The world's first automatic chronograph with a water-resistant square case, the Monaco, is introduced.

1971-79

TAG Heuer is Official Timekeeper for the Scuderia Ferrari in Formula 1 and signs a contract with the drivers to wear the brand logo.

1974

Launch of the Silverstone Chronograph.

1975

TAG Heuer launches the Chronosplit, the world's first quartz wrist chronograph with LCD/LED display. It is accurate to 1/10th of a second.

1977

Introduction of the Chronosplit Manhattan GMT, the world's first quartz wrist chronograph with both analog and digital display accurate to 1/100th of a second.

1982

The Aquaracer series is introduced and embodies TAG Heuer's sporty spirit. It com-

bines the 6 characteristics of a genuine sports watch: water-resistance to 200 meters, uni-directional turning bezel, luminescent hands and markers, screw-in crown, solid-steel double security clasp and scratch-resistance.

1986

The TAG Heuer Formula 1 series, combining steel and glass fiber, is launched.

1987

TAG Heuer launches the Link, a unique collection which design comes from the bracelet.

1992

TAG Heuer is appointed Official Timekeeper for the FIA Formula 1 World Championship until 2003.

2002

Launch of the Micrograph F1, an authentic wrist timing instrument accurate to 1/100th of a second. It wins the Best Design Award at the 2002 Grand Prix d'Horlogerie de Genève. Introduction of Sport Vision, the company's first range of sporty and prestigious eyewear.

2003

TAG Heuer presents the Microtimer, an authentic wrist timing instrument accurate to 1/1,000th of a second.





2004

TAG Heuer creates a revolution at Baselworld with the Concept Watch Monaco V4. The Monaco Sixty Nine wins the Best Design Award at the Grand Prix d'Horlogerie de Genève. It is the first reversible watch with a traditional dial on one side and a digital dial on the other. TAG Heuer is made the Official Timekeeper for the Indy Racing League and the famous Indy 500 in the United States.

2005

Presentation and market launch of the Calibre 360 Concept Chronograph, the world's first-ever mechanical wrist chronograph accurate to 1/100th of a second. The Diamond Fiction wins the Women's Watch prize at the Grand Prix d'Horlogerie de Genève. TAG Heuer is the Official Partner of China Team, the first entry from the People's Republic of China in the America's Cup.

2006

Presentation at Baselworld of the Concept Chronograph Monaco Calibre 360 LS (Linear Second). Launch of the TAG Heuer Carrera Calibre 360. The limited edition TAG Heuer Carrera Calibre 360 in rose gold wins the Sports Watch prize at the Grand Prix d'Horlogerie de Genève.

2007

TAG Heuer revolutionizes the world of the chronograph with the launch of the Calibre S. This new generation of chronograph movements combines the precision of quartz with the sophistication of mechanical movements. Its bidirectional motors give it a purity and

simplicity which make it the natural, avant-garde movement for the new Link, the Link Calibre S, accurate to 1/100th of a second. TAG Heuer launches the TAG Heuer Grand Carrera with Calibre RS, the first mechanical movement engineered with Rotating Systems.

2008

The TAG Heuer Grand Carrera Calibre 36RS Caliper Chronograph wins the Grand Prix d'Horlogerie de Genève in the Sports Watch category. TAG Heuer opens its TAG Heuer 360 Museum and joins the Fondation de la Haute Horlogerie (FHH). The MERIDI-IST, luxury mobile phone and accessories, is launched.

2009

For the Monaco's 40th anniversary, TAG Heuer reissues the first blue Monaco Calibre 11 in a limited edition of 1,000 pieces. The Brand also introduces the Monaco Twenty Four Concept Chronograph and launches the Aquaracer 500M Calibre 5.

2010

To celebrate its 150 years of Swiss watchmaking craftsmanship, high-performance and excellence, TAG Heuer launches the Calibre 1887 automatic chronograph and undertakes an epic TAG Heuer & Tesla Roadster ecological adventure, the Odyssey of Pioneers: the first round-the-world trip in a 100% electric car. TAG Heuer introduces a new Concept Watch at Baselworld with a revolutionary mechanical movement without hairspring: the TAG Heuer Pendulum. TAG Heuer announces its partnership with Audi for the Le Mans 24 Hours. Jenson Button, 2009 F1 World Champion, becomes brand ambassador.

2011

To pay tribute to more than 150 years of Mastering Speed, TAG Heuer launches a new high-end manufacture chronograph: the TAG Heuer Carrera Mikrograph, the first-ever chronograph displaying the 1/100th of a second on the central hand. The TAG Heuer Carrera Mikrotimer Flying 1000, the world's first-ever mechanical chronograph to measure and display the 1/1,000th of a second, wins the highly coveted Best Sport Chronograph Award at the Grand Prix d'Horlogerie de Genève. TAG Heuer launches the first Swiss luxury smartphone: the TAG Heuer LINK. The company re-launches its iconic



Link collection and introduces the new chronograph TAG Heuer Formula 1 Lady Steel & Ceramic. TAG Heuer is Official Partner of Vodafone McLaren Mercedes, Monaco Grand Prix, the Automobile Club de Monaco, Audi Sport and Official Watch of Indy 500.

2012

TAG Heuer presents a new milestone in the history of mechanical regulation and high-speed frequency movements: the TAG Heuer Carrera Mikrogirder Concept Watch, accurate to 5/10,000ths of a second and winner of the Aiguille d'Or at the Grand Prix d'Horlogerie de Genève, the highest distinction in Swiss luxury watchmaking. The Brand also presents the TAG Heuer Carrera Mikrotourbillons, the first high-frequency dual tourbillon entirely envisioned, developed and manufactured internally. Launch of a TAG Heuer Carrera Limited Edition for Jack Heuer's 80th birthday.

2013

As a tribute to the TAG Heuer Carrera's 50th anniversary, the Brand launches a series of new TAG Heuer Carrera timepieces featuring prestigious movements such as the exclusive in-house Calibre 1887 and the Calibre 36. In the spirit of breaking the watchmaking standards and going beyond their limits, the TAG Heuer Carrera Mikropendulum, the first-ever high frequency chronograph regulated by magnets is presented at Baselworld. The Brand opens a new boutique in the Champs-Élysées Avenue in Paris. TAG Heuer expands its production unit inaugurating its new factory in Chevenez (Switzerland) where the in-house movements of the Brand are manufactured.

2014

TAG Heuer has many exciting projects underway in 2014. Among the highlights is the global launch of an all-new "Don't Crack Under Pressure" advertising campaign. This time the iconic campaign is centered on the most star-studded ambassadorial team ever assembled, including world-class tennis champion Maria Sharapova and two-time Ballon d'Or footballer Cristiano Ronaldo. TAG Heuer watches are also making star appearances on some new famous wrists – for example, McLaren Mercedes' newest Formula 1 driver Kevin Magnussen and new friend of the Brand Sébastien Ogier, the 2013 World Rally Champion. The Brand opens a new boutique in the Fifth Avenue in New York City. This being the 10th anniversary of the revolutionary belt-driven Monaco V4, the Brand is celebrating in typical TAG Heuer pioneering style with the launch of the Monaco V4 Tourbillon – another breathtaking world-first by our award-winning Avant-Garde Haute Horlogerie atelier. And among our many product launches is a brand-new fleet of prestigious TAG Heuer Carrera and Aquaracer watches, including exceptional new lines of Carrera Lady and Aquaracer Lady watches.



TAG HEUER MATERIALS & FINISHINGS

TAG Heuer only uses materials of the finest quality, all carefully selected according to strict criteria. This rigorous selection process guarantees the strength and durability of each watch as well as its reliability under all conditions.



MATERIALS

STAINLESS STEEL

The stainless steel used for TAG Heuer bracelets and cases is one of the best alloys available at the present time. It is obtained by a special smelting process that gives it very high strength and excellent anti-magnetic properties. Its low carbon content makes it particularly resistant to corrosion by acids found in perspiration.

18 CT SOLID GOLD

For its most prestigious models, TAG Heuer uses 18 ct solid gold. This alloy offers the ideal balance of beauty and hardness while remaining unaltered by air and water.

STEEL AND 18 CT GOLD

For its refined models, TAG Heuer uses 18 ct solid gold of at least 0.5mm thickness to ensure perfect durability.

18 CT GOLD CAPPED

TAG Heuer also uses 18 ct gold capped. This gold coating has a thickness of 0.2mm.

18 CT GOLD PLATED

The gold plated on TAG Heuer watches is a fine coat of 18 ct gold deposited on the steel by an electrolytic process that ensures excellent bonding and solidity. TAG Heuer has chosen a plating thickness of 20 microns depending on the components. This is considerably greater than the thickness required to withstand normal wear, nevertheless the plating may deteriorate if exposed to repeated friction or shocks. Consequently, for sports activities we recommend a steel watch without plating.

DIAMONDS

In its jewelry models, TAG Heuer pays great attention to the criteria that make a diamond unique: its size, color, clarity and weight. Each stone is verified by gemologists before being set by hand using binoculars





in strict accordance with professional standards. The setter first ensures that the diamonds are all identical in size. These principles are essential to the beauty and the quality of the setting and enable another inspection of the stones. The diamonds are then positioned in the claws machined into the steel or gold, and fixed onto the watch. TAG Heuer jewelry models all undergo rigorous quality testing. They are immersed in soapy water and subjected to ultrasound waves to ensure that the diamonds will not become accidentally detached.

CERAMIC

The ceramic material used on TAG Heuer watches is a very hard and unscratchable material. Its looks - either shiny or fine-brushed - makes it the perfect match for steel.

CMC : "CARBON MATRIX COMPOSITE"

The "Carbon Matrix Composite" is a forged composite weave of thin carbon fibers held together by epoxy resin. These elements are fused together during a high-pressure heating process, creating a very light and incredibly strong material. Complex shapes can be achieved and inserts can be integrated during the molding process. The arrangement of fibers is so random that every final product is as unique as a snowflake.

SAPPHIRE CRYSTAL

All our watches are fitted with sapphire crystal. This is cut from a polished slice of solid sapphire that has been created by the fusion and crystallization of alumina. Sapphire is so hard that only a diamond can scratch it. This makes all TAG Heuer timepieces particularly resistant.

LEATHER STRAPS

TAG Heuer uses several different leathers: calfskin, alligator. Alligator leathers come exclusively from breeding farms and are assembled, sewn, cut, or padded by highly qualified craftsmen. Leather straps are very fragile as leather is a natural material. Remember that the colors have a tendency to change slightly over time. Also, on contact with water it may lose its suppleness and color. Immersion in water and regular showers should be avoided. If worn intensively, or exposed to friction, perspiration and water – especially salt water – a steel bracelet or a rubber strap is recommended.

RUBBER STRAPS

Our rubber straps are outstandingly comfortable to wear. They have a unique, silky finish. Specific treatments (particularly anti-UV) give them better wear-resistance than leather. Rubber is a high-tech, water-resistant material that can be designed to fit perfectly with the case, similarly to Formula 1 tires.

BRACELETS

Each TAG Heuer series has its own highly distinctive bracelet that fits perfectly with the style of the case.

These metal bracelets meet all the comfort, security and reliability requirements of an authentic sports watch. On certain models they are fitted with a double-security clasp.

CLASPS

Some of our bracelets are fitted with a double-security clasp designed to prevent the loss of the watch even when the bracelet is opened accidentally. Some of our models with leather and rubber straps have a pin buckle. This allows the watch to be put on and taken off easily without damaging the strap.

FINISHINGS

FINE-BRUSHING

The surface of the metal is fine-brushed to produce a soft, silky finish. This creates subtle color nuances of tone that enhance the shape and volume of the design. A fine-brushed finish is perfectly suitable for all normal uses of a watch.

POLISHING

Polishing makes the metal sparkle and a final hand buffing produces a surface that reflects the light like a mirror. However, polished surfaces are somewhat delicate and any traces of friction or scratching are visible immediately. For a watch that will be used intensively, a fine-brushed finish is recommended.

BLACK FINISH

A fine ceramic coating is deposited on the stainless steel using the PVD process. Unlike classic electrolytic or chemical processes, this produces the coating by condensing a metal vapor in a partial vacuum. The coating, essentially composed of titanium carbide (TiC) increases surface hardness (and therefore scratch-resistance) as well as corrosion-resistance.





TAG HEUER MANUFACTURING

CASES

To produce its watch cases TAG Heuer uses a cold forging process with hydraulic presses that deliver 150–200 tonnes of pressure. In this method, called stamping, the cases go through almost 30 forging steps, and are regularly heat-treated to relieve stress in the molecular structure of the metal. Cortech, a TAG Heuer subsidiary based in Cornol in the Swiss Jura, specializes in producing the external components of a watch. It builds its own presses, and carries out all the forming and finishing operations needed to manufacture the most complex cases. It also produces some external components of TAG Heuer watches that have a wider market. After checking, the cases forged in higher quality steel (316L) go to the machine shops. Here they are placed in multi-spindle lathes to machine the joint surfaces and the internal and external sides. The sealing surfaces and the interior and exterior faces are milled. When all the forming and drilling operations are complete, the cases go through several cleaning baths before reaching the polishers. This delicate operation, which requires considerable skill, removes all traces of machining and gives the metal a bright shine. The cases then reach the assembly stage where the crystal and gaskets are fitted, together with the push-buttons and turning bezels, depending on the model. Lastly, everything is rigorously inspected.

DIALS

Because the dial is a key element in the design of any watch, it receives particularly close attention in the quality of its finish. The plain brass discs that will soon become dials are drilled, ground, and electroplated, then carefully inspected before being sprayed with a fine coat of “Zappon” translucent varnish. After this delicate operation, a dial from each series is tested for corrosion resistance by acid treatment (thiocetamide). If it shows any trace of corrosion, the whole series is rejected. In this area where the slightest detail is important, TAG Heuer has set a level of quality which is becoming the norm for top-of-the-line watches. When the dials have been painted, silvered or “Zapponned” they receive their transfer markings. Placing the little TAG Heuer logo alone requires 5 delicate operations. Once its markings and mechanics are in place, the dial is dried at a carefully regulated temperature before being passed to the experts who apply the markers, numbers and any other raised details. These tiny parts have microscopic feet that are manually riveted, one by one, at the back of the dial.



ASSEMBLY

All the parts that make up a watch are brought together in TAG Heuer workshops in Switzerland for final assembly. The cases, movements, dials and hands are selected by the assemblers according to the different requirements of the world market. Each work island is devoted to a specific task or assembly. All these operations are subjected to rigorous inspection and are arranged in order: the engraved oscillating weights and date discs are first mounted on the movements that have been prepared and regulated, and then the dials are put in place. This sub-assembly is then passed to specialists who fit the hands with semi-automatic machines, and the finished calibres are inserted into their cases. The assembly is complete when the rewinding crown has been fitted and the back screwed in. After a visual check, the mechanical watch heads must pass a rewinding test on a dedicated machine, the "Chapuis Cyclo Test" and an operating test on "PC 10", while the quartz models have to pass a heat test to verify the quality of their welds and electronic connections.

FINAL PRODUCTION CONTROL

When the watches are complete, they are theoretically sealed, thanks to quality control during production. Nevertheless, they are first tested under air pressure. Then, when they are qualified, they are tested in water pressure equivalent to the figure engraved on the case back (50m – 500m). When they leave the pressure chamber, the watch heads are placed on a hotplate for several minutes. Once the cases have reached the required temperature, a drop of water at 18°C falls onto the centre of the sapphire crystal. This produces a thermal shock which reveals the slightest condensation under the glass. If any humidity is detected, since the watch has passed all the other quality controls it is sent to a watchmaker who specializes in rectifying pieces that do not meet TAG Heuer manufacturing criteria. When it has passed the humidity test, the watch moves to the engraving area before receiving its bracelet or strap. The serial number is automatically engraved by laser as soon as all the static, dynamic and optical tests have been completed successfully. This identification is confirmation that the watch meets all TAG Heuer's manufacturing standards.

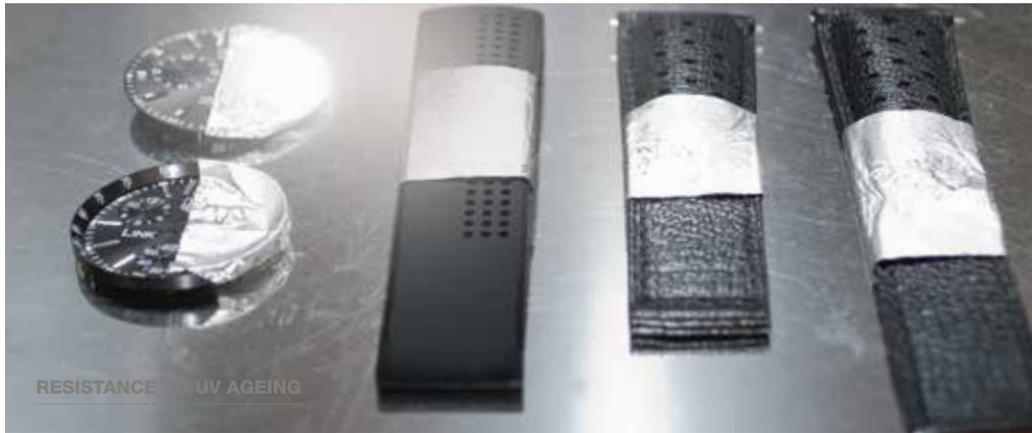


TAG HEUER QUALITY

The high-level of TAG Heuer quality is founded on the rigorous choice and continuous monitoring of all its suppliers and their products. Throughout the manufacturing process, each component is subjected to numerous tests and controls designed to verify how carefully it has been made.

Taking this approach further, TAG Heuer has set up a laboratory with a view to developing its own quality criteria and specifications in addition to normal watchmaking standards. This has enabled the brand to obtain the Swiss patent no. CH695 197 A5 from the Federal Institute of Intellectual Property, which gives official status to all the equipment of the TAG Heuer laboratory (La Chaux-de-Fonds, Switzerland) and all the tests it carries out.

The Federal Institute of Intellectual Property is the Swiss office that manages patents, brand designs and author's rights. It is also an important platform for everything linked to intellectual property at the international level. In issuing TAG Heuer with an official patent for Watch Quality Testing, the Institute recognizes the brand's expertise in the field of watchmaking. This prestigious certificate not only confirms the excellence of the processes, tools and TAG Heuer's testing expertise, it also gives them official status and protection. It covers tests of chemical and mechanical resistance, as well as all simulations of sports activities from golf to motor racing and sailing. It is an asset that enables the brand to offer products of superior quality.



1. WATER-RESISTANCE

Not only sports watches but all contemporary timepieces must be sealed to protect the mechanical or quartz movement that drives them and their functions. High-quality gaskets reduce the need for servicing and extend the life of the movement. TAG Heuer carries out real tests of water-resistance on 100% of its production, in water and under pressure. Each watch is individually tested and checked afterwards.

2. RESISTANCE TO U.V. AGEING

Some plastic materials, coatings (varnishes) and leathers can be affected by heat and light. These invisible agents may cause deterioration in the physical or aesthetic properties of certain components of TAG Heuer watches. To protect against the effects of ageing, the quality laboratory carries out rigorous testing to verify the long-term stability of the materials used. For three days the parts are exposed to light of the same intensity as the mid-summer sun on the Mediterranean Coast. To be certified as acceptable, none of them must show the slightest trace of ageing. This strict quality testing enables TAG Heuer to select the most reliable materials and ensure that its watches can accompany their owners anywhere in the world at any time of year.

3. RESISTANCE TO EXTREME TEMPERATURES

If a watch is exposed to the sun for long periods, its case can reach a temperature of more than 40°C. Wearing it in winter, while skiing, risks subjecting the upper surface of the watch to negative temperatures. To ensure that the watch will operate perfectly in temperatures ranging from 0°C to +50°C, TAG Heuer tests individual components and complete watches in a heated chamber. This verifies the running and continued accuracy of watches when used in extreme sports such as parachuting and climbing, or on expeditions in the tropics. To check that its watches are perfectly manufactured, TAG Heuer also conducts a test that reproduces equatorial environments. To get close to the real conditions, assembled parts spend 14 days in a closed container with an air temperature of +40°C and 90% relative humidity. Neither trace of corrosion nor any significant time variation must be noticeable afterwards.

4. RESISTANCE TO THE EXTERNAL ENVIRONMENT

When a watch is being worn, it cannot avoid corrosive agents that may affect its functions or its appearance. The chlorine in pools, the sulfur in the air of polluted cities, not to mention perspiration or sea water, singly or together can attack the materials in a watch. To prevent this, TAG Heuer carries out a number of tests on watch cases, crowns, metal bracelets, and leather and rubber straps to verify the neutrality of the materials that come into contact with the skin. Only those which meet the company's strict requirements are accepted.



5. TRACTION-RESISTANCE

Over time, putting on and taking off a watch has an effect on the buckle of a leather strap or the clasp of a metal bracelet. When a watch accidentally snags on something, the traction that is applied to the strap or bracelet can seriously damage its attachment pins. To avoid this, TAG Heuer carries out a series of tests that submit the clasps and pin buckles to a traction of 5 kg for 5,000 cycles. These items are then subjected to torsion under tension. No part of the strap or bracelet must show any deformation or tearing.

6. VIBRATION-RESISTANCE

In many sports, such as mountain biking, Formula 1 or karting, the wrists are subjected to very substantial vibrations. And even in ordinary life, on a motorbike for example, the wrists make many brief and repetitive movements. To confirm that this does not affect the accuracy of the watch, its reliability or solidity, TAG Heuer has developed a machine able to reproduce greater vibration than a watch will experience on a wrist even during a top-level sports event. Vibration of this intensity is far greater than a human being can withstand and it enables technical solutions to be tested to the limit. The watch or its components, such as the strap or the screws, must not be affected by the test, or reveal any sign of weakness.

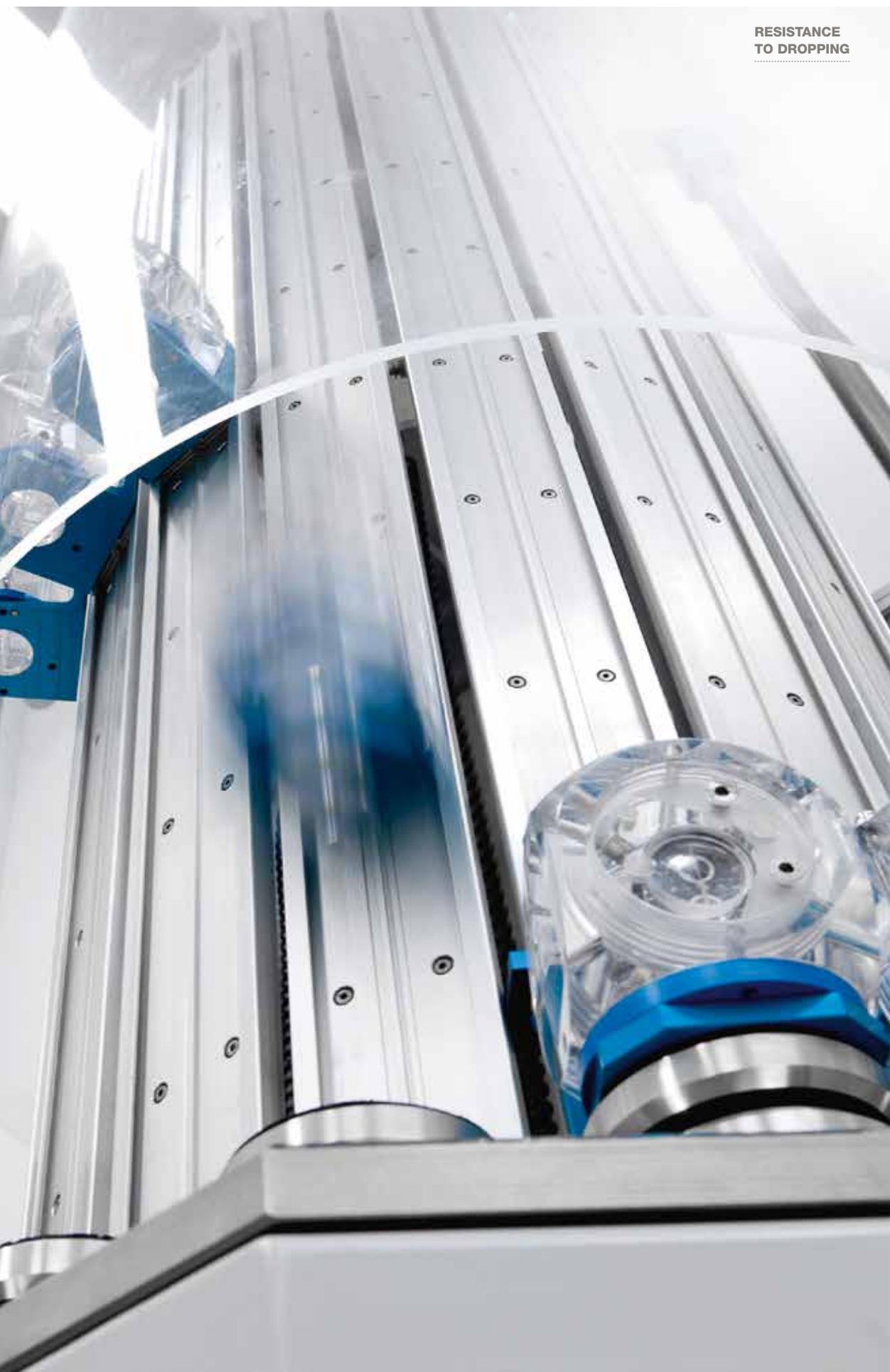
7. RESISTANCE TO DROPPING

It is rare for a watch never to be dropped. All it takes is a slip of the fingers when winding, or a moment's inattention. In the life of a watch, simply being careful is not enough to avoid accidents. When playing a sport, impacts are almost unavoidable and they can be hard. TAG Heuer uses a specially calibrated laboratory instrument to carry out a shock test on all its watches. Every TAG Heuer watch that leaves the workshop has been designed to resist a fall of one meter onto a surface as hard as an oak parquet floor. Because this is a very common type of accident, the test is carried out twice: once with the watch flat, the crystal hitting the floor, and once with the watch set on its side, crown uppermost. It goes without saying that the movement must continue to operate perfectly and the case must show no trace of damage for a watch to leave TAG Heuer's workshop.

8. IMPACT-RESISTANCE

In everyday life, nobody is totally static and when playing a game it is easy to forget you are wearing a watch. It can easily hit a wall or be struck by a hard, fast-moving object such as a baseball. So it is necessary to prepare all watches for rough treatment even if they are normally well protected by the owner. TAG Heuer carries out severe tests on special machines designed to check that the components can withstand the shock associated with heavy impacts. After testing, the watch must not show any mechanical damage.

**RESISTANCE
TO DROPPING**





9. RESISTANCE OF FUNCTIONS TO AGEING

All the watch functions are subjected to ageing tests which faithfully reproduce not only the wearer's normal daily gestures but also accidental movements. The turning bezel, the crown and the push-buttons undergo more than 5,000 function cycles, which is the equivalent of several years of normal use. The machine shown opposite simulates the ageing of functions activated by the push-buttons. All these tests ensure that the watch functions will not alter over time.

10. ABRASION-RESISTANCE

TAG Heuer studies the behavior of its watches down to the smallest detail. They are technical instruments, worn in all situations and ready to accompany their owners through all the adventures of life. To test its models over a long period, TAG Heuer conducts abrasion tests on cases and bracelets. This calibrated ageing, called "Polyservice", means that the exterior of a watch case or a metal bracelet can be modified, if necessary, to make it less prone to ageing.

11. ANALYSIS OF MATERIALS AND METALLIC COATINGS

The precious metal, alloys or their decorative coatings, are systematically inspected. Using X-Ray fluorescence, specialists analyse the content (carats) of the precious elements and check the thickness of the coatings. These tests are carried out independently but the results are combined to give a clearer insight into the real life of a piece. For example, after a cycle race, the rider may take a shower while still wearing his watch. The tests simulate the shocks of the race and his perspiration but also check water-resistance. This is a new, innovative procedure in the world of watchmaking that TAG Heuer is proud to have initiated.

MOVEMENTS AND SPECIFICATIONS





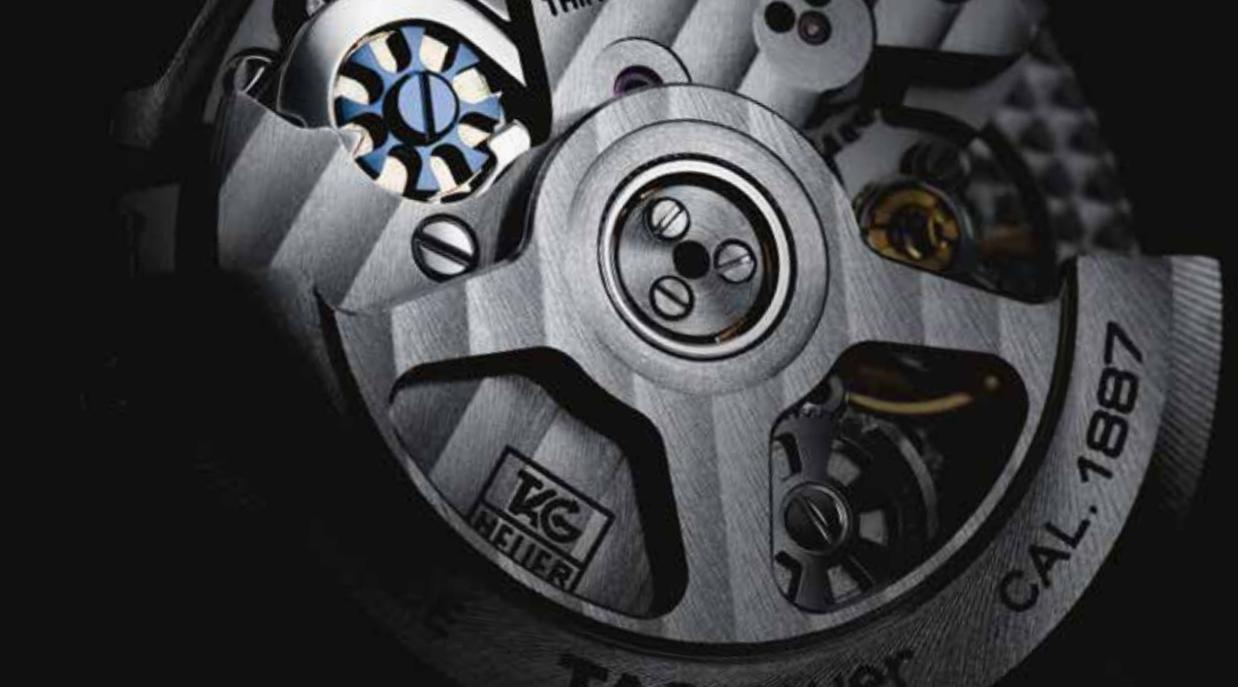
SWISS MADE

THIRTY-NINE (39) JEWELS

TAG Heuer

CAL. 1887





TAG HEUER AUTOMATIC MOVEMENTS

WHAT IS AN AUTOMATIC MOVEMENT?

An automatic movement is a mechanical watch movement that is wound by the motion of the wearer's wrist. The oscillating weight (rotor) pivots freely around a spindle, and each movement helps to rewind the mainspring. The regulator of the watch is a spiral balance wheel that vibrates 6-8 times a second (up to 10 times in the Calibre 36 and 100 times in the TAG Heuer Carrera Mikrograph). An automatic movement is composed of more than 70 parts (up to 480 parts for the Mikrograph) and the smallest of these is no thicker than a human hair (0.07 mm). While it is less precise than a quartz movement (by a few minutes per month), it is the most perfected example of Swiss watchmaking expertise and tradition.

TAG HEUER AUTOMATIC MOVEMENTS

All TAG Heuer automatic movements are made in Switzerland. They are produced with total respect for the great art of watchmaking, and their assembly meets extremely strict precision criteria. Their high-frequency (ranging from 21,600 vibrations per hour to 36,000 in the Calibre 36 and up to 360,000 in the TAG Heuer Carrera Mikrograph) ensures excellent mechanical precision. A number of TAG Heuer automatic movements are awarded an official C.O.S.C. chronometer certificate, the ultimate recognition of precision and reliability.

POWER RESERVE

TAG Heuer automatic movements have a power reserve of about 38-48 hours, depending on the model. This means that when they are fully wound they can continue to operate for almost two days and nights without being worn. The mainspring can also be rewound manually using the crown unscrewed in neutral position.

RECOMMENDATIONS

As with every micro-mechanism that operates continuously, an automatic watch movement requires regular maintenance. With proper care, it will work perfectly and last for generations. We recommend a service inspection every two years as well as an annual water-resistance check. A one-year extension of the water-resistance warranty is given to all watches that are maintained by an official TAG Heuer Service Center.



TAG HEUER AUTOMATIC CHRONOGRAPHS

TAG HEUER AUTOMATIC CHRONOGRAPHS

TAG Heuer automatic chronographs make it possible to measure times of up to 12 hours with an accuracy of 1/8th of a second. They are all fitted with very high-frequency Swiss movements and represent one of the great achievements in the long watchmaking tradition and history of the company.

AUTOMATIC CHRONOGRAPH FUNCTIONS

The principal characteristics of TAG Heuer automatic chronographs are reliability, simplicity of use and a highly legible display. They have a number of useful functions for professional and leisure sporting activities, as well as for everyday use:

- Simple time measurement
- Additional time measurement
- Tachymetre
- Flyback

...



OFFICIALLY CERTIFIED CHRONOMETER C.O.S.C. CERTIFICATION

THE CHRONOMETER

A chronometer is a high-precision watch that has passed all the tests of the C.O.S.C. (Official Swiss Chronometer Control). Each movement is tested for 15 days, in 5 positions and at 3 temperatures, while operating under very demanding conditions. To earn the title of Chronometer, a mechanical movement, either automatic or manual, must meet the 7 criteria defined by the ISO 3159 standard and applied by the C.O.S.C. Principally, it must maintain an accuracy between -4/+6 seconds per day.

C.O.S.C. CERTIFICATE

From the beginning, Swiss watchmakers wanted the precision of their watches to be verified by an independent organization. The C.O.S.C. was founded in 1973 and has become the universal reference. Its famous certificate is the recognition of excellence in the field of precision movements and is only issued for certain rare models of the leading watchmakers. To meet the high-performance criteria and obtain the certificate, TAG Heuer movements submitted for testing have received particularly careful attention in the manufacture of their components and during assembly.

TAG HEUER MOVEMENTS THAT ARE OFFICIALLY CERTIFIED CHRONOMETERS

Each model that is officially certified as a chronometer is given a booklet and a C.O.S.C. card by TAG Heuer. The individual number printed on the card corresponds to the number engraved on the movement that has been certified by the Official Swiss Chronometer Control. Each of these movements is a unique object that has been produced with the greatest possible care and is an authentic masterpiece of watchmaking. The C.O.S.C. Chronometer Certificate: a sign of very high-precision and quality.



CALIBRE 8 GMT
CHRONOMETER

CARRERA



OFFICIALLY CERTIFIED

CALIBRE 1887

THE FIRST MANUFACTURE CHRONOGRAPH MOVEMENT

A TRIBUTE TO THE BRAND'S LEGITIMACY IN WATCHMAKING

At the occasion of its 150th anniversary, in 2010, TAG Heuer launched a new chronograph movement, produced and assembled in-house at its workshops in Switzerland. The Calibre 1887, a new chronograph movement and a new measure of excellence manufactured by TAG Heuer was created.

The Calibre 1887 is an integrated column-wheel chronograph movement that vibrates 28,800 times per hour and has a 50-hour power reserve. Among its 230 components, is an audaciously re-engineered version of its inspiration, the Brand's 1887-patented oscillating pinion, along with a matching blue column wheel. It is a powerful engine and a breathtaking feat of engineering prowess.

PRECISION

The oscillating pinion, patented in 1887 by Edouard Heuer, works in tandem with the column wheel, in much the same way as an automobile transmission. The column wheel, coordinates the start, stop and return-to-zero functions of the chronograph hand. The oscillating pinion, which comprises a mobile stem and two pinions, allows the chronograph to function very efficiently by replacing the two large wheels of the anterior movements. A coupling system enables the chronograph to locate onto the watch movement with ultimate precision. The chronograph's lightning fast start – an incredible 2/1,000th-of-a-second – guarantees the utmost in time-keeping accuracy.

AWARD

In 2010, the Calibre 1887 is awarded the prestigious "La Petite Aiguille" Best Watch of the Year at the Grand Prix d'Horlogerie de Genève in a TAG Heuer Carrera case. A much coveted distinction.

With the Calibre 1887 and by developing prestigious and rare movements in-house - such as the 2004 belt-driven mechanical V4, the TAG Heuer Carrera Mikrograph, the first-ever chronograph displaying the 1/100th of a second on the central hand, or the TAG Heuer Carrera Mikrogirder, winner of the "Aiguille d'Or" at the Grand Prix d'Horlogerie de Genève in 2012, the highest distinction in watchmaking – TAG Heuer stays true to its unique brand DNA – innovation, avant-garde, excellence, performance and human achievement.





CAR2A10.BA0799

CALIBRE S

THE CHRONOGRAPH REVOLUTION

A DISRUPTIVE INNOVATION: THE CALIBRE S

After revolutionizing the principles of the mechanical watch with the Monaco V4 Concept Watch in 2004, TAG Heuer has revolutionized the chronograph with the Calibre S. This important innovation that was invented, patented, developed and manufactured by TAG Heuer, challenges many fundamental watchmaking principles. It offers a new method of measuring and reading time by means of bidirectional systems that are mechanically independent but synchronized, offering accuracy, practicality and elegance. It combines the precision of quartz technology with the sophistication and complexity of mechanical watchmaking. The Calibre S is the first new generation of analog timepieces to be developed for several centuries. With some 250 components, it is in the pure avant-garde tradition of TAG Heuer.

DISPLAY

This disruptive technology has been strongly inspired by sports car instruments. It uses similar bidirectional micro motors and 160° dials. Placed at 4.30 and 7.30, they display information ranging from a perpetual calendar to 1/100th of a second.

RELIABILITY OF THE CALIBRE S

This breakthrough by TAG Heuer required a special effort to minimize the weight of parts and materials in order to maximize precision and guarantee perfect inertia. The Calibre S underwent 12,000 hours of testing including simulated acceleration, shocks, and exposure to extreme temperatures. Despite the great difficulties involved, TAG Heuer made no concessions in the quality and performance of the Calibre S. The central hands display the elapsed time measured by the chronograph (hours, minutes and seconds). The two counters display the date in Time mode, and 1/100th of a second in Chrono mode.

THE LINK CALIBRE S CHRONOGRAPH OPERATES IN TWO MODES:

1. *TIME mode showing the time and date with a perpetual calendar until 2099.*
2. *CHRONO mode accurate to 1/100th sec. with exceptional readability:*
 - Simple and additional timing
 - Display of intermediate times
 - Two simultaneous timings



HOURS MINUTES SECONDS DATE

10 10 46 23



HOURS MINUTES SECONDS 1/100TH

1 47 17 52



B

TIME MODE

The left and right counters jointly indicate the date.

The Calibre S has a perpetual calendar until 2099.

CHRONO MODE

One press on the crown moves from Time mode to Chrono mode.

The measured time is indicated by the central hands (hours, minutes, seconds).

The left counter indicates 1/10th of a second.

The right counter indicates 1/100th of a second.

RESETTING TO ZERO

One long press on push-button B resets the hands to zero.



In the photograph below, the display reads:

HOURS MINUTES SECONDS 1/100TH

10 10 46 24

TAG HEUER QUARTZ MOVEMENTS

WHAT IS A QUARTZ MOVEMENT?

A quartz movement is powered by a battery. Its regulator (time-measuring device) is a quartz crystal. An electrical current causes the crystal to vibrate very consistently and at a very high-frequency (32,768 times per second). This gives the movement almost perfect precision (a variation of only a few seconds per month).

TAG HEUER QUARTZ MOVEMENTS

Quartz movements used by TAG Heuer are some of the most reliable and accurate made anywhere in Switzerland. They are also distinguished by excellent resistance to shocks and magnetic fields.

TAG HEUER BATTERIES

The batteries for TAG Heuer quartz movements have a service life of at least two years.

END-OF-LIFE INDICATOR FOR WATCHES

For increased security, all TAG Heuer quartz watches (except chronographs and alarm watches) are fitted with an end of battery life indicator (EOL). When the battery shows signs of weakening, the seconds hand starts making four-second jumps every four seconds. However, the movement continues to display the exact time until the battery is exhausted.



TAG HEUER QUARTZ CHRONOGRAPHS

In 1975, TAG Heuer introduced the world's first quartz chronograph. Today, the company is still in the avant-garde of technology and produces several series of quartz chronographs that offer the very accurate measurement of time, even to 1/1,000th of a second. However, despite their technical complexity, these chronographs are all very easy-to-use.

FUNCTIONS OF THE QUARTZ CHRONOGRAPHS

The quartz chronographs can measure up to 12 hours of elapsed time. They have the following functions:

1. SIMPLE TIME MEASUREMENT

This function enables the measurement of any period of time from a few seconds to 12 hours, depending on the models.

2. ADDITIONAL TIME MEASUREMENT

This function enables several consecutive times to be measured by adding them together to obtain a cumulative total. At each pause, the hand is stopped then restarted.

3. INTERMEDIATE TIMES MEASUREMENT

This function allows the reading of one or more intermediate times during single time measurement. At each intermediate time, the hand is stopped for reading then restarted. It catches up the time that has passed.

4. OTHER FUNCTIONS AVAILABLE DEPENDING ON THE MODEL

- 1/10th of a second chronograph
- Tachymetre: many TAG Heuer chronographs include a tachymetre scale on the flange of the dial. This indicates the average speed of a car, for example, by measuring the time taken to cover a given distance (a kilometer or a mile).

MOVEMENTS



CALIBRE 5

DESCRIPTION

Calibre ETA 2824-2, Swiss Made /
Calibre Sellita SW200, Swiss Made.
Automatic calibre.
Diameter: 26 mm (1 1/2") –
25 rubies (ETA 2824-2) / 26 rubies
(Sellita SW200).
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).
Power reserve: about 38 hours.

DISPLAY

Hours – minutes – seconds.
Date window.

DECORATION

Oscillating mass: "Côte de Genève"
decoration*, "TAG Heuer –
Calibre 5 – Swiss Made" engraving.

* Depending on the model



CALIBRE 5

DAY DATE
(LINK AND TAG HEUER CARRERA*)

DESCRIPTION

Calibre ETA 2834-2, Swiss Made /
Calibre Sellita SW240, Swiss Made.
Automatic calibre.
Diameter: 29.4 mm (1 1/4") –
25 rubies (ETA 2834-2) / 26 rubies
(Sellita SW240).
Rapid day and date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).
Power reserve: about 38 hours.

DISPLAY

Hours – minutes – seconds.
Date window and full day.

DECORATION

Oscillating mass: "Côte de Genève"
decoration, "TAG Heuer –
Calibre 5 – Swiss Made" engraving.

* Only on SW240



CALIBRE 5

DAY DATE

DESCRIPTION

Calibre ETA 2836-2, Swiss Made.
Automatic calibre.
Diameter: 26 mm (1 1/2") –
25 rubies.
Rapid day and date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).
Power reserve: about 38 hours.

DISPLAY

Hours – minutes – seconds.
Date window and day.

DECORATION

Fine-brushed oscillating mass with
"TAG Heuer – Calibre 5 –
Swiss Made" engraving.



CALIBRE 6

DESCRIPTION

Calibre ETA 2895-2, Swiss Made /
Calibre Sellita SW260-1, Swiss
Made.

Automatic calibre.

Diameter: 26.20 mm (11 ½”) –
27 rubies (ETA 2895-2), diameter:
26 mm (11 ½”) / 31 rubies
(Sellita SW260-1).

Rapid date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).

Power reserve: about 44 hours
(ETA 2895-2) / 38 hours (Sellita
SW260-1).

DISPLAY

Hours – minutes – small seconds
at 6. Date window.

DECORATION

Oscillating mass: “Côte de Genève”
decoration, “TAG Heuer –
Calibre 6 – Swiss Made” engraving.



CALIBRE 6 RS

DESCRIPTION

Calibre ETA 2895-2, Swiss Made.
Automatic calibre.

Diameter: 26.20 mm (11 ½”) –
27 rubies.

Rapid date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).

Power reserve: about 44 hours.

CERTIFICATION

C.O.S.C.-certified automatic watch.

DISPLAY

Hours – minutes – small seconds
at 6 displayed by Rotating System.
Date window.

DECORATION

Oscillating mass: “Côte de
Genève” decoration, “TAG Heuer –
Calibre 6 – Chronometer –
Swiss Made” engraving.



CALIBRE 7 TWIN-TIME

DESCRIPTION

Calibre ETA 2893-2, Swiss Made /
Automatic calibre.

Diameter: 26.20 mm (11 ½”) –
21 rubies

Rapid date correction.

PERFORMANCE

Balance frequency: 28,800
vibrations per hour (4 Hz).

Power reserve: about 46 hours

DISPLAY

Hours – minutes – second, 24 hours
hand GMT. Date window.

DECORATION

Oscillating mass: “Côte de Genève”
decoration, “TAG Heuer – Calibre
7 – Swiss Made” engraving.

MOVEMENTS



CALIBRE 8

DESCRIPTION

Calibre ETA 2892-A2, with additional plate: grande date and second time zone, Swiss Made / Calibre Soprod SOP9351, Swiss Made. Automatic calibre.
Diameter: 26.20 mm (1 1/2") , 21 rubies (ETA 2892-A2) / 25 rubis (Soprod SOP9351).
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 42 hours.

CERTIFICATION

C.O.S.C.-certified automatic watch.

DISPLAY

Hours — minutes — seconds.
Grande date. Second time zone displayed by hour and minute hands at 6 o'clock.

DECORATION

Oscillating mass : "Côtes de Genève" decoration, "TAG Heuer — Calibre 8 — Chronometer — Swiss Made" engraving.



CALIBRE 8 RS

DESCRIPTION

Calibre ETA 2892-A2, with additional plate: grande date and second time zone. Swiss Made. Automatic calibre.
Diameter: 26.20 mm (1 1/2") — 21 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 42 hours.

CERTIFICATION

C.O.S.C.-certified automatic watch.

DISPLAY

Hours — minutes — seconds.
Grande date. Second time zone displayed by Rotating System.

DECORATION

Oscillating mass : "Côtes de Genève" decoration, "TAG Heuer — Calibre 8 — Chronometer — Swiss Made" engraving.



CALIBRE 9

DESCRIPTION

Calibre Sellita SW1000, Swiss Made. Automatic calibre.
Diameter: 20.6 mm (9")
18 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 40 hours.

DISPLAY

Hours — minutes — seconds.
Date window.

DECORATION

Oscillating mass: "Côtes de Genève" decoration, "TAG Heuer — Calibre 9 — Swiss Made" engraving.



CALIBRE 12

DESCRIPTION

Calibre Sellita SW300 with additional Dubois Dépraz 2008 chronograph module, Swiss Made. Automatic calibre.
Diameter: 30 mm (1 1/4") – 59 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 40 hours.

DISPLAY

Hours – minutes – small seconds at 3. Date window. Chronograph minutes counter at 9. Central chronograph seconds hand.

DECORATION

Oscillating mass : "Côtes de Genève" decoration, "TAG Heuer – Calibre 12 – Swiss Made" engraving.



CALIBRE 16

DAY DATE

DESCRIPTION

Calibre ETA 7750, Swiss Made / Calibre Sellita SW500, Swiss Made. Automatic calibre.
Diameter: 30.4 mm (1 1/4") – 25 rubies.
Rapid day and date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 42 hours.

DISPLAY

Hours – minutes – small seconds at 9. Chronograph hours – minutes counters. Central seconds counter. Day and date window.

DECORATION

Oscillating mass : "Côtes de Genève" decoration*, "TAG Heuer – Calibre 16 – Swiss Made" engraving.

* Depending on the model



CALIBRE 17 RS

DESCRIPTION

Calibre ETA 2894-2, Swiss Made. Automatic calibre.
Diameter: 28.6 mm (1 1/2") – 37 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 42 hours.

CERTIFICATION

C.O.S.C.-certified chronograph.

DISPLAY

Hours – minutes – small seconds at 3. Chronograph minutes at 9 displayed by Rotating System. Chronograph central seconds.

DECORATION

Oscillating mass : "Côtes de Genève" decoration, "TAG Heuer – Calibre 17 – Chronometer – Swiss Made" engraving.

MOVEMENTS

**CALIBRE 18****DESCRIPTION**

Calibre ETA 2892-A2 with Dubois-Dépraz 2223 chronograph additional module, Swiss Made.
Automatic calibre.
Diameter : 28.0 mm (12 1/2") – 37 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency : 28,800 vibrations per hour (4 Hz).
Power reserve: about 40 hours.

DISPLAY

Hours – minutes – small seconds at 3. Chronograph minutes at 9.
Date window.

DECORATION

Oscillating mass : "Côtes de Genève" decoration, "TAG Heuer – Calibre 18 – Swiss Made" engraving.

**CALIBRE 36****DESCRIPTION**

Automatic calibre, Swiss Made.
Diameter: 30.5 mm (13 1/4") – 31 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 36,000 vibrations per hour (5 Hz).
Power reserve: about 50 hours.

DISPLAY

Hours – minutes – seconds at 9. 2 or 3 chronograph counters.

DECORATION

Openwork oscillating mass : "Côtes de Genève" decoration, "TAG Heuer – Calibre 36 – 31 Jewels – Swiss Made" engraving.

**CALIBRE 36 RS****DESCRIPTION**

Automatic calibre, Swiss Made.
Diameter: 30.5 mm (13 1/4") – 31 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 36,000 vibrations per hour (5 Hz).
Power reserve: about 50 hours.

CERTIFICATION

C.O.S.C.-certified chronograph.

DISPLAY

Hours – minutes – small seconds at 9. Chronograph minutes at 3 and chronograph hours counter at 6, both displayed by Rotating System.

DECORATION

Openwork oscillating mass : "Côtes de Genève" decoration, "TAG Heuer – Calibre 36 – Chronometer – 31 Jewels – Swiss Made" engraving.



CALIBRE 1887

DESCRIPTION

Calibre 1887 TAG Heuer, Swiss Made. Automatic calibre.
Diameter: 29.3 mm (1 1/4") – 39 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 50 hours, about 40 hours when the chronograph is engaging.

DISPLAY

Hours – minutes – small seconds at 9. Chronograph minutes at 12 and chronograph hours at 6.
Date at 6.

DECORATION

Openwork oscillating mass : "Côte de Genève" decoration, "TAG Heuer – Calibre 1887 – Swiss Made" engraving.



CALIBRE S

DESCRIPTION

Calibre S, Swiss Made.
Diameter: 30.60 mm (1 1/4")

PERFORMANCE

5 independent bidirectional motors.
Electro-mechanical – Quartz
32,768 Hz – 27 rubies. Perpetual calendar until 2099. Chronograph 1/100th sec.

DISPLAY

Easy reading of measured time: time and chronograph functions displayed by central hands (hours, minutes, seconds).

3 MODES AVAILABLE:

Modes selected by pressing the crown.

1. TIME MODE

Hours – minutes – seconds. Date displayed jointly by counters at 4 and 8.

2. CHRONOGRAPH MODE

Measured times displayed by the same hands: hours – minutes – seconds. Chronograph 1/100th sec. displayed on counters at 4 and 8.

3. LAPTIMER* MODE

Reading measured times (up to 20 laps). Display of the best time and its lap number.

* Depending on the model



CALIBRE 49

DESCRIPTION

Calibre ETA 2892-A2 with additional Dubois Dépraz 4900 chronograph module, Swiss Made. Automatic calibre.
Diameter: 30 mm (1 1/4") – 49 rubies.
Rapid date correction.

PERFORMANCE

Balance frequency: 28,800 vibrations per hour (4 Hz).
Power reserve: about 40 hours.

DISPLAY

Hours – minutes – small seconds at 3. Date window. Chronograph minutes counter at 9.

DECORATION

Oscillating mass : "Côte de Genève" decoration, "TAG Heuer – Calibre 49 – Swiss Made" engraving.

TAG HEUER CARRERA

QUARTZ WATCH	REFERENCES	TAG HEUER REFERENCES
Woman	Ronda 704	-
AUTOMATIC WATCH	REFERENCES	TAG HEUER REFERENCES
Man	SW240	Calibre 5 Day Date
Man	ETA 2895-2 or SW 260-1	Calibre 6
Small woman	SW1000	Calibre 9
AUTOMATIC GMT / TWIN TIME WATCH (2ND TIME ZONE)	REFERENCES	TAG HEUER REFERENCES
Man	ETA 2893-2 GMT	Calibre 7 Twin-Time
Man 41 mm	ETA 2892-A2 GMT or SOPROD 9351	Calibre 8
AUTOMATIC CHRONOGRAPH	REFERENCES	TAG HEUER REFERENCES
Man	-	Calibre 1887
Man 41 mm	ETA 7750 or SW500	Calibre 16
Man 43 mm	-	Calibre 36

TAG HEUER GRAND CARRERA

AUTOMATIC WATCH	REFERENCES	TAG HEUER REFERENCES
Man	ETA 2895-2	Calibre 6RS
Man (with additional plate GMT + Grande Date)	ETA 2892-A2	Calibre 8RS
AUTOMATIC CHRONOGRAPH	REFERENCES	TAG HEUER REFERENCES
Man	ETA 2894-2	Calibre 17RS
Man	-	Calibre 36RS

MONACO

QUARTZ WATCH	REFERENCES	TAG HEUER REFERENCES
Woman	RONDA 6004B	-
AUTOMATIC WATCH	REFERENCES	TAG HEUER REFERENCES
Man	ETA 2895-2 or SW260	Calibre 6
AUTOMATIC CHRONOGRAPH	REFERENCES	TAG HEUER REFERENCES
Man	-	Calibre 36
Man	SW300 with additional Dubois-Dépraz 2008 module	Calibre 12

LINK

QUARTZ WATCH	REFERENCES	TAG HEUER REFERENCES
Man	ETA F06.111	-
Small woman	RONDA 775	-
Woman	RONDA 705	-
AUTOMATIC WATCH	REFERENCES	TAG HEUER REFERENCES
Man	ETA 2824-2 or SW200	Calibre 5
Man	ETA 2834-2 or SW240	Calibre 5 Day-Date
Man	ETA 2895-2 or SW260	Calibre 6
Man	ETA 2893-2	Calibre 7 GMT

AUTOMATIC CHRONOGRAPH

Man
Man

REFERENCES

ETA 7750 or SW500
ETA 2892-A2 with additional
Dubois-Dépraz 2223 module

TAG HEUER REFERENCES

Calibre 16
Calibre 18

AQUARACER**QUARTZ WATCH**

Man alarm 40.5 mm
Man 40.5 mm
Small woman 27 mm
Woman 32mm

REFERENCES

4120B
RONDA 6003
RONDA 775
RONDA 705

TAG HEUER REFERENCES

-
-
-
-

AUTOMATIC WATCH

Man

REFERENCES

ETA 2824-2 or SW200

TAG HEUER REFERENCES

Calibre 5

QUARTZ CHRONOGRAPH

Man 43 mm Grande Date

REFERENCES

RONDA 5040B

TAG HEUER REFERENCES

-

AUTOMATIC CHRONOGRAPH

Man

REFERENCES

ETA 7750 or SW500

TAG HEUER REFERENCES

Calibre 16

TAG HEUER FORMULA 1**QUARTZ WATCH**

Man
Man Alarm Grande Date
Small woman
Woman

REFERENCES

RONDA 6003
RONDA 4120B
ETA F03.111
ETA F05.111

TAG HEUER REFERENCES

-
-
-
-

QUARTZ CHRONOGRAPH

Man
Woman

REFERENCES

RONDA 5040D
RONDA 5021

TAG HEUER REFERENCES

-
-

AUTOMATIC WATCH

Man
Man
Man
Woman

REFERENCES

SW260-1
ETA 2824 or SW200
ETA 2893
ETA 2895-2 or SW260-1

TAG HEUER REFERENCES

Calibre 6
Calibre 5
Calibre 7 GMT
Calibre 6

AUTOMATIC CHRONOGRAPH

Man

REFERENCES

ETA 7750 or SW500

TAG HEUER REFERENCES

Calibre 16

PROFESSIONAL SPORTS WATCH**QUARTZ WATCH**

Man

REFERENCES

RONDA 1005

TAG HEUER REFERENCES

-

MOVEMENT



Quartz



Electro-mechanical



Automatic



Mechanical hand-wound



Certified automatic chronometer



Automatic movement number

FUNCTION



Alarm



Flyback



Day-date



Twin-time



GMT

CRYSTAL



Organic



Saphir



Anti-reflection treatment



Double anti-reflection treatment

WATER-RESISTANCE



30 meters



50 meters



100 meters



200 meters



300 meters



500 meters

PRACTICAL INFORMATION

CAT2010.BA0952

CHRONOGRAPH

LINK

AUTOMATIC

LARGE MAN

STEEL

BLACK DIAL

STEEL

BRACELET REFERENCE



CALIBRE 16



AUTOMATIC MOVEMENT



WATER-RESISTANT TO 100M



SAPHIR



DOUBLE ANTI-REFLECTION TREATMENT





AVANT-GARDE HAUTE HORLOGERIE

BY TAG HEUER

THE VISIONARY COMBINATION OF DESIGN AND PERFORMANCE CHALLENGING CONVENTIONS AND CHANGING EXPECTATIONS.

In 1675, Christiaan Huygens pushed watchmaking performance to an exciting new extreme inventing the hairspring. In the centuries since, breakthrough inventions have continued to change watchmaking, among them the many technological contributions of TAG Heuer — from the oscillating pinion in 1887 to the Mikrograph Stopwatch in 1916, accurate to 1/100th of a second or the first automatic wrist timepiece, the Chronomatic Calibre 11, in 1969. Yet throughout, Huygens hairspring had remained a core part of the watchmaking equation.

Over the last decade, however, TAG Heuer has spearheaded a revolution in watchmaking technology, patenting new techniques, setting new standards and challenging accepted notions. In the process, the Brand has rewritten two major pillars of the watchmaking tradition: the way to transmit energy with the Monaco V4, the first watch driven by belts, and the way to regulate energy with the TAG Heuer Carrera Mikropendulum, the ultimate magnetic pendulum chronograph accurate to 1/100th of a second. The 52-people team of watchmasters, scientists, engineers and designers had just pulled off some of the most revolutionary coups in the watchmaking history. The Avant-Garde Haute Horlogerie by TAG Heuer was born.

Where a passion for precision sustains and builds upon a living, centuries-old heritage. Where the timeless passions of the craftsman meet the engineer's quest for perfection. Of all major houses in the Swiss watchmaking industry, TAG Heuer is now, more than ever, the unrivalled master of accurate time measurement to the tiniest fraction, thanks to an entirely new paradigm for mechanical dynamics requiring the vision and passion of men and women, committed to pushing beyond their limits.

MONACO V4 TOURBILLON

THE EVOLUTION OF THE V4 REVOLUTION.

In 2004, TAG Heuer changed the course of watchmaking by unveiling the Monaco V4 Concept Watch, the world's first watch with patented belt drives, linear mass and ball bearings. The V4 name derived from the V-shaped platinum main plate on which the movement's four barrels are mounted. This Concept Watch represented nothing short of a complete rewriting of the fundamental principles of mechanical watchmaking. A true work of art, it was the most avant-garde watch to date, housing the first new complication in decades: ultra-thin and ultra-resistant transmission belts. In 2014, building on its top-secret development of transmission belts no thicker than a human hair, TAG Heuer takes its avant-garde creation to the next level — juxtaposing its patented belt technology with one of the most emblematic complications of watchmaking — the tourbillon. The result — the Monaco V4 Tourbillon, entirely hand-crafted and hand-assembled in La Chaux-de-Fonds, Switzerland — breaks with all accepted watchmaking codes and conventions.

WHEN AVANT-GARDE HAUTE HORLOGERIE MEETS TRADITION.

By far the most intricate and iconic complication of Haute Horlogerie, a tourbillon is a mechanical system for regulating the speed at which a watch beats. Traditionally, it overcomes the effects of gravity by placing the balance wheel and escapement inside a rotating cage. The Monaco V4 Tourbillon complicates this further, by using, in a world first, a micro-belt to drive the tourbillon. Thanks to the belt driving the tourbillon, there is no backlash on the tourbillon. The major advantage is the absolute fluidity of its rotation. As a Monaco V4, the avant-garde timepiece is equipped with an automatic linear rewinding system, and the mass is guided by a linear railroad instead of a traditional rotating system. Only by taking risks, by challenging and transcending traditions, can such achievements be realized. Uniquely combining belts and tourbillon technology, the patented Monaco V4 Tourbillon proves once again TAG Heuer's continued tenure at the forefront of Haute Horlogerie design and technology.





WAW2081.FC6348

MOVEMENT

- ☞ *Monaco V4 Tourbillon automatic manufacture mouvement*
- ☞ *Tourbillon: 28,800 vibrations / hour - 4 Hz - 1 rotation / minute*
- ☞ *Power reserve: 40 hours*
- ☞ *Mechanical features:*
 - ☞ *Four notched belts: thickness of the smallest belt: 0.07 mm, two belts with internal steel reinforcement wire*
 - ☞ *Two pairs of barrels linked by a belt, set in parallel and inclined at 13°*
 - ☞ *Strength collecting set on a micro ball-bearing at 12 o'clock*
 - ☞ *Linear mass with double rack rail, tungsten lingot*
 - ☞ *Nine micro ball-bearings*

DIAL

- ☞ *Belt-driven tourbillon at 9 o'clock*
- ☞ *Two black-coated and fine-brushed steel V-bridges with hand-polished bevels*
- ☞ *Three black-coated bridges with Côtes de Genève and Haute Horlogerie hand-finishings*
- ☞ *Faceted rhodium-plated hour and minute hands with white luminescent markers*
- ☞ *White TAG Heuer logo engraving at 5 o'clock*
- ☞ *White "V4" engraving at 7 o'clock*

CASE

- ☞ *41 mm*
- ☞ *Polished titanium grade 5 case with black titanium carbide coating*
- ☞ *Beveled sapphire crystal glass with double-sided antireflective treatment*
- ☞ *Sapphire case back made of 3 sections*
- ☞ *Water-resistance: 50 meters*

STRAP

- ☞ *Hand-stitched black alligator strap with a "soft-touch" effect*
- ☞ *Titanium grade 5 with black titanium carbide coating folding clasp with safety push-buttons and V4 logo*

MONACO V4 TITANIUM

BREAKING THE RULES OF THE SWISS WATCHMAKING HISTORY.

The Monaco V4 is the world's first watch with belt drives, linear mass and ball bearings. Industrialized and entirely hand-manufactured in TAG Heuer workshops, this double patented timepiece is the next step forward in the evolution of TAG Heuer's iconic squared-faced Monaco – the audacious chronograph first seen on Steve McQueen's wrist in the 1970 race film classic, "Le Mans". This breakthrough innovation redefines the accepted conventions of watch engineering and aesthetics.

THE WORLD'S FIRST BELT-DRIVEN TRANSMISSION.

In a world first, TAG Heuer's award-winning team of watch masters and engineers replaces the pinions and wheels of the traditional mechanical movement with a belt-driven transmission: a high-yield relay of 5 notched micro drive-belts whose tension is controlled by 2 turnbuckles. The transmission belts are roughly the same size as a single human hair (0.07mm), making them 10 times smaller than any belt ever manufactured.

UNIQUE LINEAR MASS CONCEPT.

The TAG Heuer team garners a second worldwide patent by revolutionizing the oscillating mass, which traditionally moves in a rotational manner. The Monaco V4 is the world's first wrist watch with a linear mass, which is mounted on the world's smallest ball bearings (2.2 to 4 mm diameter and a thickness of 0.6 to 1 mm) and linked to two pairs of barrels in series, set in parallel and inclined at 13°. Where a visionary alliance of design and performance creates the works of technological art that define our time.





WAW2080.FC6288

MOVEMENT

- ☐ *Monaco V4 automatic manufacture mouvement*
- ☐ *Frequency: 28,800 vibrations / hour - 4 Hz - 1 rotation / minute*
- ☐ *Power reserve: 42 hours*
- ☐ *Mechanical features:*
 - ☐ *Four notched belts: thickness of the smallest belt: 0.07 mm, two belts with internal steel reinforcement wire*
 - ☐ *Two pairs of barrels linked by a belt, set in parallel and inclined at 13°*
 - ☐ *Strength collecting set on a micro ball-bearing at 12 o'clock*
 - ☐ *Linear mass with double rack rail, tungsten lingot*
 - ☐ *Nine micro ball-bearings*

DIAL

- ☐ *Seven black-coated and fine-brushed steel bridges with Côtes de Genève and Haute Horlogerie hand-finishing*
- ☐ *Escapement and belt-driven transmission visible from the front*
- ☐ *Faceted rhodium-plated hour and minute hands with white luminescent markers*
- ☐ *Rhodium-plated small second hand at 4 o'clock*
- ☐ *White TAG Heuer logo engraving at 10 o'clock*
- ☐ *White "V4" engraving*

CASE

- ☐ *41 mm*
- ☐ *Polished titanium grade 5 case with black fine-brushed silicon nitride on the sides*
- ☐ *Titanium crown*
- ☐ *Beveled sapphire crystal glass with double-sided antireflective treatment*
- ☐ *Sapphire case back made of 3 sections*
- ☐ *Water-resistance: 50 meters*

STRAP

- ☐ *Hand-stitched anthracite alligator strap with a "soft-touch" effect*
- ☐ *Titanium grade 5 folding clasp with safety push-buttons and V4 logo*

TAG HEUER CARRERA MIKROTOURBILLONS

CHALLENGING WATCHMAKING CONVENTIONS.

Considered as the most iconic watchmaking complication, the tourbillon is the signature of the greatest manufactures of all times. In 2012, the engineers and watchmasters of TAG Heuer's Avant-Garde Haute Horlogerie workshop in La Chaux-de-Fonds, Switzerland, re-invented the tourbillon by introducing the TAG Heuer Carrera Mikrotourbillons, the world's fastest, most accurate double tourbillon chronograph ever, entirely envisioned, developed and manufactured internally.

SETTING NEW STANDARDS.

The company created a complete revolution by integrating in the same timepiece two ultimate technologies: the chronograph and the tourbillon. The result is breathtaking: the chronograph tourbillon rotates an incredible once every 5 seconds measuring and displaying the 1/100th of a second on the central hand, while the watch tourbillon has the C.O.S.C.-certification. And thanks to an incredible dual-chain architecture entirely developed by TAG Heuer's Haute Horlogerie workshop, the watch and the chronograph have their own energy sources and do not affect one another's performance, resulting in outstanding precision. The C.O.S.C.-certification of the watch is never compromised. The TAG Heuer Carrera Mikrotourbillons: the utmost chronograph masterpiece in terms of speed, precision and accuracy.

ENCAPSULATING BEAUTY.

The design has not been left out: the 47mm case is in solid 18 carat rose gold (5N) and in sandblasted tantalum, one of the most precious materials to date. Luxury combines with awe-inspiring technology to create this patented masterpiece. The ultimate complication.





CAR5A51.FC6331

MOVEMENT

- ☐ TAG Heuer Carrera Mikrotourbillons automatic manufacture movement
- ☐ 2 tourbillons:
 - ☐ C.O.S.C.-certified watch tourbillon: 28'800 vibrations / hour – 4 Hz – 1 rotation / minute
 - ☐ Chronograph: 360'000 vibrations / hour - 50 Hz - 1 rotation / 5 seconds
- ☐ Power reserve: watch: 42 hours, chronograph: 60 minutes
- ☐ Mechanical features: 1/100th second chronograph function, two tourbillons, automatic bi-directional rewinding movement

DIAL

- ☐ Anthracite dial with Côtes de Genève and Haute Horlogerie finishings featuring 2 counters:
 - ☐ Chronograph minute counter at 3 o'clock
 - ☐ Chronograph second counter at 6 o'clock
- ☐ Two tourbillons visible from the front with solid rose gold bridges (18K 5N)
- ☐ White arabic numerals and hand-applied solid rose gold "100" at 12 o'clock (18K 5N)
- ☐ Polished anthracite hour and minute hands with luminescent markers
- ☐ Solid rose gold central 1/100th of a second chronograph hand (18K 5N)
- ☐ Solid rose gold chronograph hands (minute at 3 o'clock, second at 6 o'clock) and power reserve hand at 12 o'clock (18K 5N)
- ☐ Hand-applied solid rose gold TAG Heuer logo (18K 5N)
- ☐ White Mikrotourbillons lettering
- ☐ 1/100th scale on the anthracite flange

CASE

- ☐ 47 mm
- ☐ Bi-material case : sandblasted tantalum and solid rose gold (18K 5N)
- ☐ Double antireflective curved sapphire crystal
- ☐ Solid rose gold push-buttons, crown with overmolded rubber and horns (18K 5N)
- ☐ Sandblasted tantalum and sapphire case back
- ☐ Water-resistance: 100 meters

STRAP

- ☐ Hand-sewn anthracite alligator strap with a "soft-touch" effect
- ☐ Tantalum folding clasp with applied TAG Heuer logo

TAG HEUER CARRERA MIKROGRAPH

BREAKING THE LIMITS OF CHRONOGRAPH PRECISION.

Accurately measuring time is the very essence of high-end watchmaking. Even more challenging, however, is to precisely divide seconds into the smallest possible fractions by means of a chronograph function. From the beginning, TAG Heuer has pioneered utmost precision and pushed limits of accuracy beyond conventional frontiers, making it today the undisputed master of every tiny fraction of time: 1/10th, 1/100th, 1/1,000th or 5/10,000^{ths} of a second.

A REVOLUTIONARY ARCHITECTURE.

With the TAG Heuer Carrera Mikrograph, the world's first wristwatch mechanical chronograph to master 1/100th of a second on the central hand, TAG Heuer introduces the concept of the dual chain. This technology allows, in an integrated mechanical movement, the elimination of cross-interference between the watch and the chronograph, and paves the way for an authentic dual-certification timepiece. Launched in January 2011, it is the first integrated column wheel mechanical 1/100th of a second wrist chronograph with flying central hand display. This game-changing innovation combines two assortments beating at 28,800 and 360,000 beats per hour respectively. It offers unrivalled precision and chronometry thanks to the independence of its "normal speed" and "high speed" watchmaking chains. Capture the moment in its most infinitesimal fractions. Always.





CAR5041.FC8178 / CAR5040.FC8177

MOVEMENT

- ☐ TAG Heuer Carrera Mikrograph automatic manufacture movement
- ☐ Two regulation systems :
 - ☐ C.O.S.C.-certified watch: 28,800 vibrations / hour - 4 Hz
 - ☐ Chronograph: 360,000 vibrations / hour - 50 Hz
- ☐ Power reserve: watch: 42 hours, chronograph: 90 minutes
- ☐ Mechanical features: 1/100th second chronograph function, two balance wheels, automatic bi-directional rewinding system, date

DIAL

- ☐ Brown or anthracite and cream dial with 3 counters :
 - ☐ Chronograph minute counter at 3 o'clock
 - ☐ Chronograph second counter at 6 o'clock
 - ☐ Small second counter at 9 o'clock
- ☐ Black arabic numerals
- ☐ Solid rose gold hour and minute hands (18K 5N) with luminescent markers
- ☐ Blue central 1/100th of a second chronograph hand
- ☐ Cream chronograph hands (minute at 3 o'clock, second at 6 o'clock) and cream power reserve hand at 12 o'clock
- ☐ Solid rose gold small second hand (18K 5N)
- ☐ Monochrome vintage Heuer logo
- ☐ 1/100th of a second scale on the cream flange
- ☐ Angled date window at 6 o'clock

CASE

- ☐ 43 mm
- ☐ Solid rose gold polished case (18K 5N)
- ☐ Double antireflective curved sapphire crystal
- ☐ Solid rose gold push-buttons and crown (18K 5N)
- ☐ Sapphire case back
- ☐ Water-resistance: 100 meters

BRACELET

- ☐ Hand-sewn brown or anthracite alligator strap
- ☐ Solid rose gold pin buckle with Heuer logo (18K 5N)

TAG HEUER CARRERA MIKROGRAPH AVANT-GARDE

ADVANCED LUXURY DESIGN AT THE FOREFRONT OF HAUTE HORLOGERIE.

TAG Heuer has secured its pole position in Swiss watchmaking by constantly challenging conventions and defying limits. Nowhere is this more apparent than in the world of high-end chronographs. The new TAG Heuer Carrera Mikrograph Avant-Garde is a perfect example: a titanium-coated tribute to TAG Heuer's unparalleled spirit in Haute Horlogerie and motor-sports. The exclusive edition is inspired by the TAG Heuer Carrera Mikrotimer Flying 1,000, winner of the 2011 Grand Prix d'Horlogerie de Genève in the Sports Category. It shares that break-out creation's core architecture: the sweeping central hand measuring 1/100th of a second, a world first in mechanical watch engineering; and the patented dual chain transmission, with a C.O.S.C.-certified 4 Hz watch movement beating 28,800 times per hour and a 50 Hz chronograph movement beating at 360,000 vibrations per hour.

UNRIVALLED HERITAGE, CUTTING-EDGE DNA.

The TAG Heuer Carrera Mikrograph Avant-Garde has an extra-generous 45 mm case with precious 18 carat rose gold horns (5N) and a gorgeous black titanium-carbide coating. The transparent sapphire crystal case back gives a direct view of the complex movement's two beating "hearts" which are hand-finished with sophisticated Côtes de Genève embellishments. The design is sleek and the central hand's sweep is breathtaking: this is racing-level precision, prestige and performance raised to luxury perfection, an alliance of modern design and technology that is as stunning to look at as it is to watch in action. Unprecedented precision housed in luxury materials of the noblest order — the TAG Heuer Carrera Mikrograph Avant-Garde is an exclusive masterpiece, and a new milestone in Grandes Complications engineering.





CAR5A50.FC6319

MOVEMENT

- ☐ TAG Heuer Carrera Mikrograph automatic manufacture movement
- ☐ Two regulation systems:
 - ☐ C.O.S.C.-certified watch: 28,800 vibrations / hour - 4 Hz
 - ☐ Chronograph: 360,000 vibrations / hour - 50 Hz
- ☐ Power reserve: watch: 42 hours, chronograph: 90 minutes
- ☐ Date

DIAL

- ☐ Black external part and fine-brushed anthracite internal part featuring 3 counters:
 - ☐ Chronograph minute counter at 3 o'clock
 - ☐ Chronograph second counter at 6 o'clock
 - ☐ Small second counter at 9 o'clock
- ☐ Chronograph power reserve percentage indicator at 12 o'clock
- ☐ White arabic numerals
- ☐ Solid rose gold "100" hand-applied Arabic numeral (18K 5N)
- ☐ Solid rose gold hour and minute hands (18K 5N) with luminescent markers
- ☐ White central 1/100th of a second chronograph hand, chronograph counters' hands, and power reserve hand at 12 o'clock
- ☐ Solid rose gold small second hand (18K 5N)
- ☐ 1/100th of a second external scale
- ☐ Angled date window at 6 o'clock

CASE

- ☐ 45 mm
- ☐ Titanium grade 5 with black titanium carbide coating case
- ☐ Solid rose gold crown overmolded with black rubber (18K 5N)
- ☐ Solid rose gold push-buttons (18K 5N)
- ☐ Polished, fine-brushed and sandblasted solid rose gold horns (18K 5N)
- ☐ Scratch-resistant curved sapphire crystal with double anti-reflective treatment
- ☐ Sapphire case back
- ☐ Solid rose gold and sapphire crystal case back to allow direct view of the movement and the specific "Limited Edition XXX / 50" engraved oscillating weight (18K 5N)
- ☐ Water-resistance: 100 meters

STRAP

- ☐ Hand-sewn black alligator strap with a "soft touch" effect
- ☐ Black titanium carbide coated folding clasp with safety push-buttons and TAG Heuer logo

TAG HEUER CARRERA MIKROPENDULUM

PIONEERING AVANT-GARDE REQUIRES IMAGINATION BOLDLY EXPRESSED.

Replacing the mechanical torque produced by a traditional hairspring – invented by Christian Huygens in 1675 – by its magnetic equivalent has been widely hailed as a revolutionary idea. The TAG Heuer Carrera Mikropendulum, based on the Pendulum's technology, the world's first regulator to work with magnets, corresponds with this concept's achievement. It overturns three centuries of conventional watchmaking tradition.

THE QUEST FOR SIMPLICITY, NOT COMPLEXITY.

The effect of gravity on a classical hairspring is a dominant issue: its shape gets slightly altered – which might generate errors in time measuring. With the Pendulum, the problem no longer even exists. The result, for high frequencies, is a significant increase in precision (division of time) and performance (frequency, accuracy and stability). Thanks to a new exclusive patented technology by TAG Heuer.

ALWAYS CONTEMPORARY, ALWAYS AT THE LEADING EDGE OF TECHNOLOGY AND DESIGN.

The TAG Heuer Carrera Mikropendulum is a spectacular showcase of Swiss craftsmanship and TAG Heuer know-how. Equipped with a dual chain platform, it functions with a balance-wheel system for the C.O.S.C.-certified watch - 28,800 beats per hour (4 Hz) - and a hairspring-less "Pendulum" system for the chronograph - 360,000 beats per hour (50 Hz). The design has not been left out: the 45 mm case is in sandblasted, fine-brushed and polished titanium. The anthracite grey dial is fine-brushed on the right side and with Côtes de Genève finishings on the left side. The "Pendulum" is on proud display at 9 o'clock, complemented by a choice of fine-brushed steel or precious polished 18 carat solid rose gold bridge (5N). Reinvent the future.





CAR2B82.FC6339 / CAR2B83.FC6339

MOVEMENT

- ☐ TAG Heuer Carrera Mikropendulum automatic manufacture movement
- ☐ Two regulation systems :
 - ☐ Watch with a classical hairspring: 28,800 vibrations / hour - 4 Hz
 - ☐ Chronograph with a magnetic regulation system: 360,000 vibrations / hour - 50 Hz
- ☐ Power reserve : watch: 42 hours / chronograph: 70 minutes
- ☐ Mechanical features : 1/100th second chronograph function, a balance wheel with hairspring and a "Pendulum", automatic bi-directional rewinding system, first-ever mechanical magnetic oscillator without hairspring

DIAL

- ☐ Magnetic Pendulum - first-ever mechanical magnetic oscillator without hairspring - visible at 9 o'clock
- ☐ Solid rose gold (18K 5N) or fine-brushed steel bridge at 9 o'clock
- ☐ Anthracite dial with fine-brushed and Côtes de Genève finishings featuring 2 counters :
 - ☐ Chronograph minute counter at 3 o'clock
 - ☐ Chronograph second counter at 6 o'clock
- ☐ Chronograph power reserve percentage indicator at 12 o'clock
- ☐ White Arabic numeral and hand-applied "100" Arabic numeral
- ☐ Hour and minute hands with luminescent markers
- ☐ Rose gold colored or red central 1/100th of a second chronograph hand
- ☐ Rose gold colored or polished steel chronograph hands
- ☐ Rose gold colored or polished steel hand-applied TAG Heuer logo with black lacquer
- ☐ Engraved MIKROPENDULUM lettering
- ☐ 1/100th of a second scale on the anthracite flange

CASE

- ☐ 45 mm
- ☐ Sandblasted, fine-brushed and polished titanium grade 5 case
- ☐ Scratch-resistant curved sapphire crystal with double anti-reflective treatment
- ☐ Polished titanium grade 5 push-buttons
- ☐ Titanium crown overmolded with black rubber
- ☐ Sapphire case back
- ☐ Water-resistance: 100 meters

STRAP

- ☐ Hand-sewn anthracite alligator strap with a "soft-touch" effect
- ☐ Titanium folding clasp with safety push-buttons and TAG Heuer logo

A DECADE OF UNRIVALLED INNOVATION

AVANT-GARDE HAUTE HORLOGERIE BY TAG HEUER: AN UNDISPUTED TRACK RECORD.

Challenge rules and defy conventions. Reject the unexceptional. Think ahead, and differently. Be free-minded to the very core. Give time a new look, a new allure. Don't just evolve — revolutionize. In a word: innovate. In two words: TAG Heuer.



2004

MONACO V4

World's first transmission driven by belts, linear mass and ball bearings rather than traditional wheels and pinions.



2011

TAG HEUER CARRERA MIKROGRAPH

First-ever chronograph displaying the 1/100th of a second on the central hand.



This philosophy has been richly rewarded over the last few years by Haute Horlogerie experts with no fewer than 8 prizes awarded to TAG Heuer at the Grand Prix d'Horlogerie de Genève and the highest distinction of all, the Aiguille d'Or, granted to the TAG Heuer Carrera Mikrogirder Concept Watch in 2012.



2011

**TAG HEUER CARRERA
MIKROTIMER FLYING 1000**

First-ever chronograph displaying the 1/1,000th of a second on the central hand.



2012

**TAG HEUER CARRERA
MIKROGIRDER CONCEPT WATCH**

First-ever chronograph accurate to 5/10,000ths of a second, the world's fastest regulator ever crafted, powered by a patented linear vibrating system.





CAR2A10.BA0799

TAG HEUER CARRERA

TAG HEUER
CARRERA

THE CONTEMPORARY SPORTS WATCH INSPIRED BY MOTOR RACING.

TAG Heuer Carrera : the timeless collection. In 1963, Jack Heuer named the collection after the Carrera Panamericana, the road race of legend. He imagined an iconic design with a wide-open, easy-to-read dial and a shock-resistant and waterproof case tough enough even for the most intense road wear. The TAG Heuer Carrera was created. A half-century after its dramatic arrival in the watchmaking scene, the timeless TAG Heuer Carrera remains the standard-bearer of TAG Heuer's unrivalled watchmaking pedigree and motor racing heritage. In 2014, TAG Heuer pushes the Carrera's essence forward. Completely remodeled editions come with more luxurious finishings than ever, and are proudly powered by the Manufacture's in-house movement, the Calibre 1887 named after 1887, the year when Edouard Heuer invented the oscillating pinion. Watches have not been left aside : Calibre 5 and Calibre 7 have been revisited and enhanced using prestige finishings too. New exceptional, unique and timeless timepieces. The legend is unstoppable.

KEY SELLING POINTS

- ☞ *Designed to be the most easily readable chronograph movement.*
- ☞ *The perfect integration of TAG Heuer's exclusive know-how and expertise.*





**THIS IN-HOUSE CALIBRE 1887 IS EQUIPPED
WITH TWO MAJOR COMPONENTS:**

1 **OSCILLATING PINION**

Invented by Edouard Heuer in 1887 and still used today in the mechanical chronographs of the major Swiss watch brands, the oscillating pinion operates at an incredible $2/1,000^{\text{ths}}$ of a second ensuring the instantaneous start of the chronograph.

2 **THE COLUMN WHEEL**

Recognized as a high-quality element and a symbol of excellence by the watchmaking connoisseurs, the column wheel smoothly and precisely coordinates the start, stop and return-to-zero functions of the chronograph.

**CAR2110.BA0724**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Black dial
Ø 41 mm*

**CAR2110.FC6266**

*Polished steel case and bezel
Black alligator strap
Black dial
Ø 41 mm*

**CAR2111.BA0724**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Silver dial
Ø 41 mm*

**CAR2111.FC6266**

*Polished steel case and bezel
Black alligator strap
Silver dial
Ø 41 mm*

**CAR2111.FC6291**

*Polished steel case and bezel
Brown alligator strap
Silver dial
Ø 41 mm*



CAR2115.BA0724

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Blue dial
Ø 41 mm*



CAR2115.FC6292

*Polished steel case and bezel
Blue alligator strap
Blue dial
Ø 41 mm*



These models have a sapphire crystal fitted into the case back. It reveals the movement and its gear train.



CAR2114.BA0724

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Silver dial with "flinqué" effect and blue Arabic numerals
Ø 41 mm*



CAR2114.FC6292

*Polished steel case and bezel
Blue alligator strap
Silver dial with "flinqué" effect and blue Arabic numerals
Ø 41 mm*

**CAR2014.BA0799**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Black dial with rose gold colored
Arabic numerals
Ø 43 mm*

**CAR2014.FC6235**

*Polished steel case and bezel
Black alligator strap
Black dial with rose gold
colored Arabic numerals
Ø 43 mm*

**CAR2012.BA0799**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Silver dial with rose gold colored
Arabic numerals
Ø 43 mm*

**CAR2012.FC6235**

*Polished steel case and bezel
Black alligator strap
Silver dial with rose gold
colored Arabic numerals
Ø 43 mm*

**CAR2012.FC6236**

*Polished steel case and bezel
Brown alligator strap
Silver dial with rose gold
colored Arabic numerals
Ø 43 mm*

**CAR2013.BA0799**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Anthracite dial with "sunray" effect
and rose gold colored Arabic nume-
rals
Ø 43 mm*



CAR2013.FC6313

Polished steel case and bezel
 Anthracite alligator strap
 Anthracite dial with "sunray" effect
 and rose gold colored Arabic numerals
 Ø 43 mm



These models have a sapphire
 crystal fitted into the case back.
 It reveals the movement and its
 gear train.



CAR2A10.BA0799

Polished steel case
 Black ceramic bezel
 Fine-brushed, polished steel bracelet
 Black dial
 Ø 43 mm



CAR2A10.FC6235

Polished steel case
 Black ceramic bezel
 Black alligator strap
 Black dial
 Ø 43 mm



CAR2A11.BA0799

Polished steel case
 Black ceramic bezel
 Fine-brushed, polished steel bracelet
 Anthracite dial with "sunray" effect
 Ø 43 mm



CAR2A11.FC6313

Polished steel case
 Black ceramic bezel
 Anthracite alligator strap
 Anthracite dial with "sunray" effect
 Ø 43 mm

TAG HEUER CARRERA

CALIBRE 1887 / AUTOMATIC CHRONOGRAPH

CALIBRE 1887 MONACO GRAND PRIX LIMITED EDITION / AUTOMATIC CHRONOGRAPH

CALIBRE 1887 MCLAREN MERCEDES 40TH ANNIVERSARY EDITION / AUTOMATIC CHRONOGRAPH

**CAR2A80.FC6237**

Sandblasted black titanium carbide coated titanium case
Black ceramic bezel
Black alligator strap with a "soft-touch" effect, red stitching and lining
Black dial
Ø 43 mm

**CAR2A83.FT6033**

Sandblasted black titanium carbide coated titanium case
Black ceramic bezel
Black rubber strap, "tire" design
Black dial
Ø 43 mm
Limited Edition



The specific Monaco Grand Prix logo and the personal Limited Edition number (XXXX/2500) are displayed on the case back.

**CAR2A12.FT6033**

Polished steel case
Black ceramic bezel
Black rubber strap, "tire" design
Silver opalin dial
Ø 43 mm

**CAR2C90.FC6341**

Black "Carbon Matrix Composite" case
Fixed "Carbon Matrix Composite" bezel
Black alligator strap with a "soft-touch" effect
Black "Carbon Matrix Composite" dial
Ø 45 mm

**CAR2C12.FC6327**

Fine-brushed black titanium carbide coated titanium case, polished and fine-brushed black titanium carbide coated steel bezel and case back, polished and fine-brushed steel horns and case band, sandblasted black titanium carbide coated steel case band's inner part
Black alligator strap with a "soft-touch" effect
Dial with light grey internal part and dark anthracite external part with "sunray" effect
Ø 45 mm



FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 1887 automatic chronographs, 41 mm</i>	BA0724	-	-	-
<i>Cal 1887 automatic chronographs, 43 mm</i>	BA0799	-	-	-
ALLIGATOR STRAPS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 1887 automatic chronographs, black alligator, 41 mm</i>	FC6266	FY6266	FX6266	FC5037/0
<i>Cal 1887 automatic chronographs, blue alligator, 41 mm</i>	FC6292	FY6292	FX6292	FC5037/0
<i>Cal 1887 automatic chronographs, brown alligator, 41 mm</i>	FC6291	FY6291	FX6291	FC5037/0
<i>Cal 1887 automatic chronographs, black alligator, 43 mm</i>	FC6235	FY6235	FX6235	FC5037/0
<i>Cal 1887 automatic chronographs, brown alligator, 43 mm</i>	FC6236	FY6236	FX6236	FC5037/0
<i>Cal 1887 automatic chronographs, black alligator, "soft-touch" effect, 43 mm</i>	FC6237	FX6237	FY6237	FC5039/0, FC5043, FC5055
<i>Cal 1887 automatic chronographs, anthracite alligator, 43 mm</i>	FC6313	FY6313	FX6313	FC5037/0
<i>Cal 1887 automatic chronographs, black alligator, "soft-touch" effect, 45 mm</i>	FC6327	-	-	FC5055
<i>Cal 1887 automatic chronographs, black alligator, "soft-touch" effect, 45 mm</i>	FC6341	-	-	-
RUBBER STRAP	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 1887 automatic chronographs, 43 mm</i>	FT6033	-	-	-

KEY SELLING POINTS

- ☞ *A tribute to the original 1963 TAG Heuer Carrera series.*
- ☞ *Large open face shows the dial and flange clearly making it easy-to-read even in intense conditions.*
- ☞ *A must-have chronograph for all motor racing lovers.*
- ☞ *Worn by the greatest drivers such as Juan Manuel Fangio, Kimi Räikkönen and Jenson Button.*
- ☞ *A great choice of designs and calibres available.*





1 **DIAL***

Specially luminescent hands and markers: perfect readability in the dark.

Flange makes seconds easy-to-read.

2 **CROWN**

Each crown is stamped with the TAG Heuer logo.

3 **BRACELET**

*H-shaped ergonomic and refined bracelet.**

*Large choice of materials: steel, alligator leather, calfskin leather, rubber.**

Easy-to-use by pressing two lateral push-buttons.

Folding clasp with security system to prevent accidental opening.*



WATER-RESISTANT TO 100 METERS*

Rigorous manufacturing standards and strict testing ensure water-resistance to 100 meters.



MOVEMENT

Automatic mechanical movement visible through a sapphire case back.*

Large selection of calibres available within the TAG Heuer Carrera range.

**Depending on the model.*



**CAR2B10.BA0799**

Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Dial with anthracite internal part with "sunray" effect and black external part
Ø 43 mm

**CAR2B10.FC6235**

Polished steel case
Polished steel bezel
Black alligator strap
Dial with anthracite internal part with "sunray" effect and black external part
Ø 43 mm

**CAR2B11.BA0799**

Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Dial with anthracite internal part with "sunray" effect and silver external part
Ø 43 mm

**CAR2B11.FC6235**

Polished steel case
Polished steel bezel
Black alligator strap
Dial with anthracite internal part with "sunray" effect and silver external part
Ø 43 mm

**CAR2B80.FC6325**

Sandblasted titanium grade 2 coated with black titanium case and bezel
Smoked sapphire case back
Black leather strap with black openwork layer
Anthracite dial with "sunray" effect
Ø 43 mm



These models are equipped with a sapphire crystal case back. It reveals the movement and its gear train.



CV201AH.BA0725

Polished steel case
 Black aluminium bezel
 Fine-brushed, polished steel bracelet
 Black dial
 Ø 41 mm



CV201AH.FT6014

Polished steel case
 Black aluminium bezel
 Black openwork rubber strap
 Black dial
 Ø 41 mm



CV201AG.BA0725

Polished steel case
 Black aluminium bezel
 Fine-brushed, polished steel bracelet
 Black dial
 Ø 41 mm



CV201AG.FC6266

Polished steel case
 Black aluminium bezel
 Black alligator strap
 Black dial
 Ø 41 mm



These models have a special case back dedicated to the greatest driver ever, Juan Manuel Fangio, five time Formula 1 World Champion.



CAR2080.FC6286

Sandblasted titanium grade 2 case
 Black aluminium bezel
 Black leather strap with black perforated layer and orange stitching and lining
 Dial with black carbon on the external part and smoked sapphire crystal on the internal part
 Ø 43 mm
 Limited Edition

KEY SELLING POINTS

- ☞ *A tribute to the original 1963 TAG Heuer Carrera reinterpreted in the most refined way.*
- ☞ *A very elegant yet sober design : large open face shows the dial and flange making it easy to read, opalin texture or «sunray» effect.**
- ☞ *A selection of the most luxurious materials : 18 ct solid gold with gold capped available in the range.*
- ☞ *High-end finishings : alternating fine-brushed and polished.*





1 DIAL*

Hand-applied and fine-brushed indexes with polished angles.

Flange makes seconds easy-to-read.

*Large choice of dial textures : opalin texture or "sunray" effect.**

Large choice of dial colours.



2 CASE

All polished.

*Luxurious materials : 18 ct solid gold and gold capped (3N) and 18 ct solid rose gold and rose gold capped (5N) available in the range.**

3 BRACELET

*H-shaped ergonomic and refined alternating fine-brushed and polished bracelet.**

Easy-to-use by pressing two lateral push-buttons.

Folding clasp security system to prevent accidental opening.



WATER-RESISTANT TO 100 METERS*

Rigorous manufacturing standards and strict testing to ensure water-resistance to 100 meters.



MOVEMENT

Automatic mechanical movement visible through a sapphire crystal case back.

*Large choice of calibres and functions available within the TAG Heuer Carrera range.**

** Depending on the model.*



**WAR215B.BD0783**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Fine-brushed, polished steel, polished
 18 ct gold capped bracelet (3N)
 Silver opalin dial
 Ø 39 mm

**WAR215B.FC6181**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Brown alligator strap
 Silver opalin dial
 Ø 39 mm

**WAR215C.BD0783**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Fine-brushed, polished steel, polished
 18 ct gold capped bracelet (3N)
 Anthracite dial with "sunray" effect
 Ø 39 mm

**WAR215C.FC6336**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Anthracite alligator strap
 Anthracite dial with "sunray" effect
 Ø 39 mm

**WAR215A.BD0783**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Fine-brushed, polished steel, polished
 18 ct gold capped bracelet (3N)
 Champagne dial with "sunray"
 effect
 Ø 39 mm

**WAR215A.FC6181**

Polished steel case
 Polished 18 ct solid gold bezel (3N)
 Brown alligator strap
 Champagne dial with "sunray"
 effect
 Ø 39 mm



WAR215D.BD0784

Polished steel case
 Polished 18 ct solid rose gold bezel (5N)
 Fine-brushed, polished steel, polished
 18 ct rose gold capped bracelet (5N)
 Silver opalin dial
 Ø 39 mm



WAR215D.FC6181

Polished steel case
 Polished 18 ct solid rose gold bezel (5N)
 Brown alligator strap
 Silver opalin dial
 Ø 39 mm



WAR215E.BD0784

Polished steel case
 Polished 18 ct solid rose gold bezel (5N)
 Fine-brushed, polished steel, polished
 18 ct rose gold capped bracelet (5N)
 Anthracite dial with "sunray" effect
 Ø 39 mm



WAR215E.FC6336

Polished steel case
 Polished 18 ct solid rose gold bezel (5N)
 Anthracite alligator strap
 Anthracite dial with "sunray" effect
 Ø 39 mm



These models have a sapphire
 crystal fitted into the case back.
 It reveals the gear train.

**WAR211A.BA0782**

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel
bracelet
Black opalin dial
Ø 39 mm*

**WAR211A.FC6180**

*Polished steel case
Polished steel bezel
Black alligator strap
Black opalin dial
Ø 39 mm*

**WAR211B.BA0782**

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Silver opalin dial
Ø 39 mm*

**WAR211B.FC6181**

*Polished steel case
Polished steel bezel
Brown alligator strap
Silver opalin dial
Ø 39 mm*

**WAR211C.BA0782**

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Anthracite dial with "sunray" effect
Ø 39 mm*

**WAR211C.FC6336**

*Polished steel case
Polished steel bezel
Anthracite alligator strap
Anthracite dial with "sunray" effect
Ø 39 mm*



WAR201A.BA0723

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Black opalin dial
Ø 41 mm*



WAR201A.FC6266

*Polished steel case
Polished steel bezel
Black alligator strap
Black opalin dial
Ø 41 mm*



WAR201B.BA0723

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Silver opalin dial
Ø 41 mm*



WAR201B.FC6291

*Polished steel case
Polished steel bezel
Brown alligator strap
Silver opalin dial
Ø 41 mm*



WAR201C.BA0723

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Black opalin dial
Ø 41 mm*



WAR201C.FC6266

*Polished steel case
Polished steel bezel
Black alligator strap
Black opalin dial
Ø 41 mm*

TAG HEUER CARRERA

CALIBRE 5 DAY-DATE / AUTOMATIC WATCH
 CALIBRE 7 TWIN-TIME / AUTOMATIC WATCH
 SECOND TIME ZONE

**WAR201D.BA0723**

Polished steel case
 Polished steel bezel
 Fine-brushed, polished steel bracelet
 Silver opalin dial
 Ø 41 mm

**WAR201D.FC6291**

Polished steel case
 Polished steel bezel
 Brown alligator strap
 Silver opalin dial
 Ø 41 mm



These models have a sapphire crystal fitted into the case back. It reveals the gear train.

**WAR2010.BA0723**

Polished steel case
 Polished steel bezel
 Fine-brushed, polished steel bracelet
 Black opalin dial
 Ø 41 mm
 Twin-Time function
 (second time zone)

**WAR2010.FC6266**

Polished steel case
 Polished steel bezel
 Black alligator strap
 Black opalin dial
 Ø 41 mm
 Twin-Time function
 (second time zone)

**WAR2011.BA0723**

Polished steel case
 Polished steel bezel
 Fine-brushed, polished steel bracelet
 Silver opalin dial
 Ø 41 mm
 Twin-Time function
 (second time zone)



WAR2011.FC6291

*Polished steel case
Polished steel bezel
Brown alligator strap
Silver opalin dial
Ø 41 mm
Twin-Time function
(second time zone)*



WAR2012.BA0723

*Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Anthracite dial with "sunray" effect
Ø 41 mm
Twin-Time function
(second time zone)*



WAR2012.FC6326

*Polished steel case
Polished steel bezel
Anthracite alligator strap
Anthracite dial with "sunray" effect
Ø 41 mm
Twin-Time function
(second time zone)*



These models have a sapphire crystal fitted into the case back. It reveals the gear train.

**WAR5010.BA0723**

Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Black dial
Ø 41 mm
GMT function
(second time zone)

**WAR5010.FC6266**

Polished steel case
Polished steel bezel
Black alligator strap
Black dial
Ø 41 mm
GMT function
(second time zone)

**WAR5012.BA0723**

Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Anthracite dial with "sunray" effect
Ø 41 mm
GMT function
(second time zone)

**WAR5012.FC6326**

Polished steel case
Polished steel bezel
Anthracite alligator strap
Anthracite dial with "sunray" effect
Ø 41 mm
GMT function
(second time zone)

**WAR5011.BA0723**

Polished steel case
Polished steel bezel
Fine-brushed, polished steel bracelet
Silver dial with "sunray" effect
Ø 41 mm
GMT function
(second time zone)

**WAR5011.FC6291**

Polished steel case
Polished steel bezel
Brown alligator strap
Silver dial with "sunray" effect
Ø 41 mm
GMT function
(second time zone)

FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 5 automatic watches, 39mm</i>	BA0782	-	-	-
<i>Cal 5 Day-Date automatic watches, 41mm</i>	BA0723	-	-	-
<i>Cal 7 Twin-Time automatic watches, 41 mm</i>	BA0723	-	-	-
<i>Cal 8 automatic watches, 41mm</i>	BA0723	-	-	-
<i>Cal 16 automatic chronographs, 41mm</i>	BA0725	-	-	-
<i>Cal 36 automatic chronographs, 43mm</i>	BA0799	-	-	-
FINE-BRUSHED / POLISHED STEEL / POLISHED 18 CT GOLD CAPPED BRACELETS (3N)	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 5 automatic watches, 39mm</i>	BD0783	-	-	-
FINE-BRUSHED / POLISHED STEEL / POLISHED 18 CT ROSE GOLD CAPPED BRACELETS (5N)	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 5 automatic watches, 39mm</i>	BD0784	-	-	-
ALLIGATOR STRAPS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 5 automatic watches, black alligator, 39mm</i>	FC6180	-	-	-
<i>Cal 5 automatic watches, brown alligator, 39mm</i>	FC6181	-	-	-
<i>Cal 5 automatic watches, anthracite alligator, 39mm</i>	FC6336	-	-	-
<i>Cal 5 Day-Date automatic watches, black alligator, 41mm</i>	FC6266	-	-	-
<i>Cal 5 Day-Date automatic watches, brown alligator, 41mm</i>	FC6291	-	-	-
<i>Cal 7 Twin-Time automatic watches, black alligator, 41mm</i>	FC6266	-	-	-
<i>Cal 7 Twin-Time automatic watches, brown alligator, 41mm</i>	FC6291	-	-	-
<i>Cal 7 Twin-Time automatic watches, anthracite alligator, 41mm</i>	FC6326	-	-	-
<i>Cal 8 automatic watches, black alligator, 41mm</i>	FC6266	FY6266	FX6266	FC5037/0
<i>Cal 8 automatic watches, brown alligator, 41mm</i>	FC6291	FY6291	FX6291	FC5037/0
<i>Cal 8 automatic watches, anthracite alligator, 41mm</i>	FC6326	-	-	FC5037/0
<i>Cal 36 automatic chronographs, black alligator, 43mm</i>	FC6235	FY6235	FX6235	FC5037/0
LEATHER STRAPS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 49 automatic chronographs, black leather, 43mm</i>	FC6286	-	-	-
<i>Cal 36 automatic chronographs, black leather, 43mm</i>	FC6325	-	-	FC5037/0
RUBBER STRAPS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Cal 16 automatic chronographs, 41mm</i>	FT6014	-	-	FC5037/0



**WAS2114.BA0732**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Black dial with "flinqué" effect and
rose gold colored Arabic numerals
Ø 39 mm*

**WAS2110.BA0732**

*Polished steel case and bezel
Fine-brushed, polished steel bracelet
Black dial with "flinqué" effect
and silver Arabic numerals
Ø 39 mm*

**WAS2110.FC6180**

*Polished steel case and bezel
Black alligator strap
Black dial with "flinqué" effect
and silver Arabic numerals
Ø 39 mm*

**WAS2112.FC6181**

*Polished steel case and bezel
Brown alligator strap
Silver dial with "flinqué" effect and
rose gold colored Arabic numerals
Ø 39 mm*



*These models have a sapphire
crystal fitted into the case back.
It reveals the movement and its
gear train.*

TAG HEUER CARRERA HERITAGE

CALIBRE 6 / AUTOMATIC WATCH
 CALIBRE 16 / AUTOMATIC CHRONOGRAPH

**WAS2111.BA0732**

Polished steel case and bezel
 Fine-brushed, polished steel bracelet
 Silver dial with "flinqué" effect
 and blue Arabic numerals
 Ø 39 mm

**WAS2111.FC6293**

Polished steel case and bezel
 Blue alligator strap
 Silver dial with "flinqué" effect
 and blue Arabic numerals
 Ø 39 mm



These models have a sapphire crystal fitted into the case back. It reveals the movement and its gear train.



CALIBRE
16

CAS2110.BA0730

Polished steel case and bezel
 Fine-brushed, polished steel bracelet
 Black dial with "flinqué" effect
 and silver Arabic numerals
 Ø 41 mm



CALIBRE
16

CAS2110.FC6266

Polished steel case and bezel
 Black alligator strap
 Black dial with "flinqué" effect
 and silver Arabic numerals
 Ø 41 mm



CALIBRE
16

CAS2112.FC6291

Polished steel case and bezel
 Brown alligator strap
 Silver dial with "flinqué" effect
 and rose gold colored Arabic numerals
 Ø 41 mm





CAS2111.BA0730

Polished steel case and bezel
Fine-brushed, polished steel bracelet
Silver dial with “flinqué” effect and
blue Arabic numerals
Ø 41 mm



CAS2111.FC6292

Polished steel case and bezel
Blue alligator strap
Silver dial with “flinqué” effect and
blue Arabic numerals
Ø 41 mm



These models have a sapphire
crystal fitted into the case back.
It reveals the movement and its
gear train.

FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Cal 6 automatic watches, 39 mm	BA0732	-	-	-
Cal 16 automatic chronographs, 41 mm	BA0730	-	-	-
ALLIGATOR STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Cal 6 automatic watches, black alligator, 39 mm	FC6180	FY6180	FX6180	FC5014/0
Cal 6 automatic watches, brown alligator, 39 mm	FC6181	-	-	-
Cal 6 automatic watches, blue alligator, 39 mm	FC6293	FY6293	-	FC5014/0
Cal 16 automatic chronographs, black alligator, 41 mm	FC6266	FY6266	FX6266	FC5037/0
Cal 16 automatic chronographs, blue alligator, 41 mm	FC6292	FY6292	FX6292	FC5037/0
Cal 16 automatic chronographs, brown alligator, 41 mm	FC6291	FY6291	FX6291	FC5037/0

KEY SELLING POINTS

- ☞ *The exquisite and timeless collection for refined ladies.*
- ☞ *A selection of the most luxurious materials and finishings : steel and 18 ct rose gold, diamonds, mother-of-pearl or “azurage” effect.**
- ☞ *Ultra-feminine codes : polished case, polished surfaces on bracelet, rounded silhouette.*
- ☞ *Available in Calibre 9 automatic or in quartz.*
- ☞ *Available in two sizes : 28mm or 32mm.*
- ☞ *H-shaped ergonomic and refined bracelet.*
- ☞ *A wide variety of materials, sizes and colours to wear it for any occasion.*





1 DIAL*

*A large selection of dial textures : sophisticated dial with “azurage” effect or pure and delicate mother-of-pearl.**

*A large choice of dial colours and diamonds or indexes executions.**

2 CASE

Ultra feminine silhouette : polished and rounded.

*Two sizes available : petite 28mm or larger 32mm.**

3 BEZEL

*Fully polished steel or full diamonds.**

4 BRACELET

All polished.

*H-shaped ergonomic and refined bracelet.**

Easy-to-use by pressing two lateral push-buttons.



MOVEMENT

*Available in Calibre 9 automatic or in quartz.**

*Automatic movement visible through a sapphire crystal case back.**



WATER-RESISTANT TO 100 METERS

Rigorous manufacturing standards and strict testing to ensure water-resistance to 100 meters.

**Depending on the model.*



**WAR2453.BD0772**

Polished steel case
Solid 18 ct rose gold fixed bezel (5N)
with 56 diamonds (0.55 ct)
Polished steel, polished
18 ct rose gold capped bracelet (5N)
White mother-of-pearl dial with 12
diamonds (0.10 ct)
Ø 28 mm

**WAR2452.BD0772**

Polished steel case
Polished solid 18 ct rose gold fixed
bezel (5N)
Polished steel, polished
18 ct rose gold capped bracelet (5N)
White mother-of-pearl dial with 12
diamonds (0.10 ct)
Ø 28 mm

**WAR2415.BA0770**

Polished steel case
Polished steel fixed bezel with 56
diamonds (0.55 ct)
Polished steel bracelet
White mother-of-pearl dial with 12
diamonds (0.10 ct)
Ø 28 mm

**WAR2413.BA0770**

Polished steel case
Polished steel fixed bezel
Polished steel bracelet
Black dial with 12 diamonds (0.10 ct)
and "azurage" effect
Ø 28 mm

**WAR2414.BA0770**

Polished steel case
Polished steel fixed bezel
Polished steel bracelet
White mother-of-pearl dial with 12
diamonds (0.10 ct)
Ø 28 mm

**WAR2412.BA0770**

Polished steel case
Polished steel fixed bezel
Polished steel bracelet
Silver dial with 18 ct rose gold plated
indexes (5N) and "azurage" effect
Ø 28 mm

**WAR2410.BA0770**

*Polished steel case
Polished steel fixed bezel
Polished steel bracelet
Black dial with "azurage" effect
Ø 28 mm*

**WAR2411.BA0770**

*Polished steel case
Polished steel fixed bezel
Polished steel bracelet
White mother-of-pearl dial
Ø 28 mm*

**WAR2416.BA0770**

*Polished steel case
Polished steel fixed bezel
Polished steel bracelet
Silver dial with "azurage" effect
Ø 28 mm*



**WAR1353.BD0774**

Polished steel case
 Solid 18 ct rose gold fixed bezel (5N)
 with 64 diamonds (0.62 ct)
 Polished steel, polished 18 ct rose
 gold capped bracelet (5N)
 White mother-of-pearl dial
 with 18 ct rose gold plated
 indexes (5N)
 Ø 32 mm

**WAR1352.BD0774**

Polished steel case
 Polished solid 18 ct rose gold fixed
 bezel (5N)
 Polished steel, polished 18 ct rose
 gold capped bracelet (5N)
 White mother-of-pearl dial with 12
 diamonds (0.10 ct)
 Ø 32 mm

**WAR1315.BA0773**

Polished steel case
 Polished steel fixed bezel
 with 64 diamonds (0.62 ct)
 Polished steel bracelet
 White mother-of-pearl dial
 Ø 32 mm

**WAR1314.BA0773**

Polished steel case
 Polished steel fixed bezel
 Polished steel bracelet
 White mother-of-pearl dial with 12
 diamonds (0.10 ct)
 Ø 32 mm

**WAR1312.BA0773**

Polished steel case
 Polished steel fixed bezel
 Polished steel bracelet
 Silver dial with 18 ct rose gold plated
 indexes (5N) and "azurage" effect
 Ø 32 mm

**WAR1311.BA0773**

Polished steel case
 Polished steel fixed bezel
 Polished steel bracelet
 White mother-of-pearl dial
 Ø 32 mm

POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Quartz watches, 32mm</i>	<i>BA0773</i>	-	-	-
<i>Cal 9 automatic watches, 28mm</i>	<i>BA0770</i>	-	-	-
POLISHED STEEL / POLISHED 18 CT ROSE GOLD CAPPED BRACELETS (5N)	STANDARD	SHORT	EXTRA-LONG	FOLDING CLASP
<i>Quartz watches, 32mm</i>	<i>BD0774</i>	-	-	-
<i>Cal 9 automatic watches, 28mm</i>	<i>BD0772</i>	-	-	-



TAG HEUER GRAND CARRERA

THE PREMIUM AVANT-GARDE COLLECTION INSPIRED BY AN UNRIVALLED MOTOR RACING HERITAGE.

Descended from the legendary TAG Heuer Carrera, imagined in 1963, the TAG Heuer Grand Carrera is a luxurious salute to the great GT (Grand Touring) cars. The car manufacturers' determination to create the perfect vehicle was only matched by TAG Heuer's perseverance in making the most perfected watches. The brand's passion for motor racing goes back many decades. The sleek outlines and finishings of the TAG Heuer Grand Carrera pay tribute to the beauty and aerodynamics of the world's most prestigious cars. The C.O.S.C.-certified Calibre RS has a revolutionary display system, the signature of the collection: the Rotating System that replaces traditional hands with a turning disc to optimize readability. It is only by constantly pushing the limits of technology during many years of hard work, that TAG Heuer watchmakers and engineers have succeeded in perfecting this exceptional collection.

KEY SELLING POINTS

- ☒ *Equipped with the Rotating System:*
 - Direct access and easy reading of all information.
 - Innovative and exclusive time display perfected by TAG Heuer.
- ☒ *Fine watchmaking finishings:*
 - “Côte de Genève” decoration, polished edges, polished and fine-brushed curved horns*.
- ☒ *C.O.S.C.-certification, official recognition of precision.*
- ☒ *A must-have chronograph for all motor racing lovers.*





1 **TOP-QUALITY FINISHINGS**

Rotating System with “Côte de Genève” decoration and polished edges.

Hand-applied faceted markers with two finishes.

Finely crafted case: polished and fine-brushed curved horns.*

2 **BRACELET**

Folding clasp with security system to prevent accidental opening.

Easy-to-use by pressing two lateral push-buttons.

Logo applied on the clasp.



3 **DOMED SAPPHIRE CRYSTAL**

Recognized for its hardness and scratch-resistance.

Double anti-reflective treatment for better readability.

Sapphire crystal case back reveals TAG Heuer calibre and gear train in action.



MOVEMENT

Exclusive TAG Heuer Calibre RS: Rotating System.

C.O.S.C.-certified (Chronometer).

“Côte de Genève” decoration on the oscillating mass.



WATER-RESISTANT TO 100 METERS*

Rigorous manufacturing standards and strict testing ensure water-resistance to 100 meters.

** Depending on the model.*



TAG HEUER GRAND CARRERA

CALIBRE 36RS / AUTOMATIC CHRONOGRAPH

*CALIPER ROTATING SCALE

1/10TH SECOND DISPLAY

*ROTATING SYSTEM

CHRONOGRAPH MINUTES COUNTER AT 3
HOURS COUNTER AT 6**CAV5115.BA0902**

Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating systems and Caliper rotating scale*
Black dial
Ø 43 mm

**CAV5115.FT6019**

Fine-brushed, polished steel case and bezel
Double sapphire case back
Black openwork rubber strap
Rotating systems and Caliper rotating scale*
Black dial
Ø 43 mm

**CAV5185.FT6020**

Fine-brushed, polished grade 2 titanium coated with titanium carbide case and bezel
Smoked double sapphire crystal case back
Black openwork rubber strap
Rotating systems and Caliper rotating scale*
Black dial
Ø 43 mm

**CAV5185.FC6237**

Fine-brushed, polished grade 2 titanium coated with titanium carbide case and bezel
Smoked double sapphire crystal case back
"Soft touch" black alligator strap with red stitching and lining
Rotating systems and Caliper rotating scale*
Black dial
Ø 43 mm



These models have a sapphire crystal case back fixed with six screws that reveals the movement and its gear train.



PERMANENT SECOND HAND AT 3
CHRONOGRAPH MINUTES COUNTER AT 9



CAV518B.FC6237

Sandblasted grade 2 titanium coated with titanium carbide case and bezel
Smoked double sapphire crystal case back
"Soft touch" black alligator strap with red stitching and lining
Rotating systems*
Black dial
Ø 43 mm



CAV518B.FT6016

Sandblasted grade 2 titanium coated with titanium carbide case and bezel
Smoked double sapphire crystal case back
Black openwork rubber
Rotating systems*
Black dial
Ø 43 mm



These models have a sapphire crystal case back fixed with six screws that reveals the movement and its gear train.



TAG HEUER GRAND CARRERA

CALIBRE 17RS / AUTOMATIC CHRONOGRAPH

*ROTATING SYSTEM

PERMANENT SECOND HAND AT 3
CHRONOGRAPH MINUTES COUNTER AT 9**CAV511A.BA0902**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating systems*
Black dial
Ø 43 mm*

**CAV511A.FC6225**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Black alligator strap
Rotating systems*
Black dial
Ø 43 mm*

**CAV511B.BA0902**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating systems*
Silver dial
Ø 43 mm*

**CAV511B.FC6225**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Black alligator strap
Rotating systems*
Silver dial
Ø 43 mm*

**CAV511B.FC6231**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Brown alligator strap
Rotating systems*
Silver dial
Ø 43 mm*





WAV5111.BA0901

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating system*
Black dial
Ø 42.5 mm*



WAV5111.FC6225

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Black alligator strap
Rotating system*
Black dial
Ø 42.5 mm*



WAV5112.BA0901

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating system*
Silver dial
Ø 42.5 mm*



These models have a sapphire crystal case back fixed with six screws that reveals the movement and its gear train.

TAG HEUER GRAND CARRERA

CALIBRE 6RS / AUTOMATIC WATCH

*ROTATING SYSTEM

PERMANENT SECOND HAND

**WAV511A.BA0900**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating system*
Black dial
Ø 40.2 mm*

**WAV511A.FC6224**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Black alligator strap
Rotating system*
Black dial
Ø 40.2 mm*

**WAV511B.BA0900**

*Fine-brushed, polished steel case and bezel
Double sapphire case back
Fine-brushed, polished steel bracelet
Rotating system*
Silver dial
Ø 40.2 mm*



These models have a sapphire crystal case back fixed with six screws that reveals the movement and its gear train.



FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD			
<i>Cal 6RS automatic watches</i>	BA0900			
<i>Cal 8RS automatic watches, Grande Date GMT</i>	BA0901			
<i>Cal 17RS automatic chronographs</i>	BA0902			
<i>Cal 36RS Caliper automatic chronographs</i>	BA0902			
ALLIGATOR STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 6RS automatic watches, black alligator</i>	FC6224	FY6224	FX6224	FC5030
<i>Cal 8RS automatic watches, Grande Date GMT, black alligator</i>	FC6225	FY6225	FX6225	FC5030
<i>Cal 8RS automatic watches, Grande Date GMT, brown alligator</i>	FC6231	FY6231	FX6231	FC5030
<i>Cal 17RS automatic chronographs, black alligator</i>	FC6225	-	FX6225	FC5030
<i>Cal 17RS automatic chronographs, brown alligator</i>	FC6231	FY6231	FX6231	FC5030
<i>Cal 17RS2 and Cal 36RS Caliper automatic chronographs, "soft touch" black alligator, red lining</i>	FC6237	FY6237	FX6237	FC5039
RUBBER STRAPS	STANDARD	BUCKLE		
<i>Cal 17RS2 automatic chronographs</i>	FT6016	FC5039/FC5041		
<i>Cal 36RS Caliper automatic chronographs</i>	FT6019	FC5041		
<i>Cal 36RS Caliper automatic chronographs</i>	FT6020	FC5039		



MONACO

THE LEGENDARY TIMELESS WATCH WORN BY STEVE MCQUEEN.

Utterly revolutionary design associated with racing legend spanning decades. When TAG Heuer launched the Monaco in 1969, the Brand achieved two world firsts: the first water-resistant watch with a square case and the first automatic chronograph. The very next year, Steve McQueen fell for its stunning looks and wore it in his "Le Mans" movie. The legendary actor made it an icon. Way ahead of its time then, it is still absolutely cutting-edge in its newest incarnations. Racing look aligned with true racing lore.

KEY SELLING POINTS

- ☞ *An icon for more than 40 years, worn by Steve McQueen.*
- ☞ *Highly appealing square case, water-resistant to 100 meters*.*
- ☞ *A domed sapphire crystal reveals every detail of the dial.*
- ☞ *Automatic movement visible through a sapphire case back*.*
- ☞ *Unique, daring design: signals a certain life style, makes a bold statement.*





1 DIAL

Design is faithful to the legendary original series.

2 BRACELET

Folding clasp with security system to prevent accidental opening.

3 SAPPHIRE CRYSTAL

Recognized for its hardness and scratch-resistance.

Sapphire crystal case back: reveals the TAG Heuer calibre in action.*



MOVEMENT

Legendary movements reflecting Swiss watchmaking expertise.*



WATER-RESISTANT TO 100 METERS*

Rigorous manufacturing standards and strict testing ensure water-resistance to 100 meters.

** Depending on the model.*



MONACO

CALIBRE 36 / AUTOMATIC CHRONOGRAPH
 CALIBRE 12 / AUTOMATIC CHRONOGRAPH

**CAL5111.FC6299**

*Fine-brushed steel case
 Blue alligator strap
 with a "soft touch" effect
 Blue dial with vertical grey stripes
 Ø 40.5 mm*

**CAL5113.FC6329**

*Polished steel case
 Black alligator strap
 Black dial
 Ø 40.5 mm*



*These models have a sapphire
 crystal case back that reveals the
 movement in action.*

**CAW2110.FC6177**

*Fine-brushed, polished steel case
 Black alligator strap
 Black dial
 Ø 39 mm*

**CAW2111.FC6183**

*Fine-brushed, polished steel case
 Blue alligator strap
 Blue dial
 Ø 39 mm*

**CAW2114.FC6177**

*Fine-brushed, polished steel case
 Black alligator strap
 Black dial
 Ø 39 mm*



CAW2114.FT6021

*Fine-brushed, polished steel case
Black rubber strap
Black dial
Ø 39 mm*



CAL2110.BA0781

*Fine-brushed, polished steel case
Fine-brushed, polished steel bracelet
with micro cutting wheel
Linear system: small second on
horizontal indicator at 3
Black dial
Ø 40.5 mm*



CAL2110.FC6257

*Fine-brushed, polished steel case
Black alligator strap
Linear system: small second on
horizontal indicator at 3
Black dial
Ø 40.5 mm*



WW2110.FC6177

*Polished steel case
Black alligator strap
Black dial
Ø 37 mm*



WW2119.FC6338

*Fine-brushed, polished black
titanium carbide coated steel
case and bezel
Black openwork leather strap
with red lining
Black dial
Ø 37 mm*



*These models have a sapphire
crystal fitted into the case back.
It reveals the gear train.*

**WAW1310.FC6216**

*Polished steel case with fine-brushed edges
Black python strap
Black dial with vertical streak effect and 13 diamonds (0.081 ct)
Ø 37 mm*

**WAW1315.FC6217**

*Polished steel case with fine-brushed edges
Brown python strap
Brown dial with "sunray", vertical streak effect and 13 diamonds (0.081 ct)
Ø 37 mm*

**WAW1313.FC6247**

*Polished steel case with fine-brushed edges
Steel bezel with 26 diamonds (0.78 ct)
White alligator strap
White mother-of-pearl dial with vertical streak effect and 13 diamonds (0.081 ct)
Ø 37 mm*

**WAW1316.EB0025**

*Polished steel case with fine-brushed edges
Steel bezel with 26 diamonds (0.78 ct)
Provided with two straps: brown python and galuchat
Brown dial with "sunray", vertical streak effect and 13 diamonds (0.081 ct)
Ø 37 mm*

ALLIGATOR STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Jewelry quartz watches, white alligator</i>	FC6247	FY6247	FX6247	FC5028
<i>Cal 6 automatic watches, black alligator</i>	FC6177	FY6177	FX6177	FC5014/0
<i>Cal 12 automatic chronographs, black alligator</i>	FC6177	FY6177	FX6177	FC5014/0
<i>Cal 12 automatic chronographs, blue alligator</i>	FC6183	FY6183	FX6183	FC5014/0
<i>Cal 12 LS automatic chronographs, black alligator</i>	FC6257	-	FX6257	FC5041
<i>Cal 36 automatic chronographs, "soft touch", blue alligator, blue stitching</i>	FC6299	-	FX6299	FC5041
<i>Cal 36 automatic chronographs, black alligator</i>	FC6329	-	-	FC5041
*PYTHON STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Jewelry quartz watches, black python</i>	FC6216	FY6216	FX6216	FC5028
<i>Jewelry quartz watches, brown python</i>	FC6217	FY6217	FX6217	FC5028
*GALUCHAT STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Jewelry quartz watches</i>	FC6245*	FY6245	FX6245	FC5028
LEATHER STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 12 automatic chronographs, black openwork leather</i>	FC6338	-	-	-
RUBBER STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 12 automatic chronographs</i>	FT6021	-	-	FC5037/0
FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD			
<i>Cal 12 LS automatic chronographs</i>	BA0781	-	-	-

**Python and Galuchat straps: while stocks last.*



LINK

AVANT-GARDE IN DESIGN, AVANT-GARDE IN ELEGANCE.

TAG Heuer has led the field in watch ergonomics since launching the first wrist chronograph in 1914. Keeping the same spirit as the original Link, this 4th generation offers the most comfortable bracelet ever, in an even sharper and more elegant design. The Link model features a highly complex, sophisticated geometry, combining a cushion shape with a round shape on the bezel, fine-brushed horns with polished rounded edges. The dial has a vertical streak effect, the logo and indexes are hand-applied. All those luxurious details make the Link an enduring symbol of success, determination and elegance. An icon.

KEY SELLING POINTS

- ☞ *Avant-garde in design and elegance: Link breaks the conventional codes of watchmaking.*
- ☞ *A must-have for urban, performance-driven executives.*
- ☞ *Unique, highly recognizable bracelet with S-shaped links: sets the standard for comfort and suppleness.*
- ☞ *Elegant, it can be worn on any occasion.*





1 CASE AND BEZEL

Smooth round polished case on the edges.

Highly sophisticated fixed bezel, combining both a cushion and a round shape.*

2 BRACELET

The most comfortable bracelet.

Folding clasp with security system to prevent accidental opening.

Security push-buttons for maximum comfort.



3 TOP-QUALITY FINISHINGS

Hand-applied, faceted and polished indexes.

Faceted polished rhodium-plated minute and hour hands with luminescent markers.

Hand-applied monochrome TAG Heuer logo.

4 EXCELLENT READABILITY

Special luminescent markers: perfect readability in the dark or under water.

5 DOMED SAPPHIRE CRYSTAL

Recognized for its hardness and scratch-resistance.

Double-sided anti-reflective treatment for better readability.

Sapphire crystal case back shows TAG Heuer calibre in action.*



WATER-RESISTANT TO 100 METERS

Rigorous manufacturing standards and strict testing ensure water-resistance to 100 meters.

**Depending on the model.*



LINK CALIBRE 16 / AUTOMATIC CHRONOGRAPH
CALIBRE 18 / AUTOMATIC CHRONOGRAPH



CAT2010.BA0952

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 43 mm*



CAT2011.BA0952

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 43 mm*



CAT2017.BA0952

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet
with polished edges
Anthracite dial with "sunray" effect
Ø 43 mm*



**CALIBRE
18**

CAT2110.BA0959

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 40 mm*



**CALIBRE
18**

CAT2111.BA0959

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 40 mm*



WAT201A.BA0951

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed bezel
Fine-brushed steel bracelet with
polished edges
Black dial with vertical streak pattern
Ø 42 mm
GMT function (second time zone)*



WAT201B.BA0951

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed bezel
Fine-brushed steel bracelet with
polished edges
Silver dial with vertical streak pattern
Ø 42 mm
GMT function (second time zone)*



WAT201C.BA0951

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed bezel
Fine-brushed steel bracelet with
polished edges
Anthracite dial with vertical streak
pattern, "sunray" effect and 18 ct
rose gold plated indexes (5N)
Ø 42 mm
GMT function (second time zone)*



*These models have a sapphire crystal
fitted into the case back. It reveals the
gear train.*



DAY D

WAT2010.BA0951

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 42 mm*



DAY D

WAT2011.BA0951

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 42 mm*



CALIBRE 6

WAT2150.BB0953

*Fine-brushed, polished steel case
Polished 18 ct solid gold bezel (3N)
Fine-brushed steel with polished
edges, 18 ct gold plated bracelet (3N)
Silver dial
Ø 40 mm*



CALIBRE 6

WAT2110.BA0950

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 40 mm*



CALIBRE 6

WAT2111.BA0950

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 40 mm*



WAT1110.BA0950

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 40 mm*



WAT1111.BA0950

*Fine-brushed, polished steel case
Polished steel bezel
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 40 mm*

FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Quartz watches, 40mm</i>	<i>BA0950</i>	-	-	-
<i>Cal 5 automatic watches, Day-Date, 42mm</i>	<i>BA0951</i>	-	-	-
<i>Cal 7 GMT automatic watches, 42mm</i>	<i>BA0951</i>	-	-	-
<i>Cal 6 automatic watches, 40mm</i>	<i>BA0950</i>	-	-	-
<i>Cal 16 automatic chronographs, 43mm</i>	<i>BA0952</i>	-	-	-
<i>Cal 18 automatic chronographs, 40mm</i>	<i>BA0959</i>	-	-	-
FINE-BRUSHED / POLISHED STEEL / POLISHED 18 CT GOLD PLATED BRACELETS (3N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 6 automatic watches, 40mm</i>	<i>BB0953</i>	-	-	-



LINK LADY

THE DRESS WATCH FOR LADIES.

Curve and grace in this polished silhouette — the Link remains true to its S/el (Sports and Elegance) roots, yet the alchemy is even more pronounced. The case is shaped like a riverstone, delicate, refined with a central lug architecture. Two sizes are available — a slim 29 mm and more generous 34.5 mm. Inside is a quartz movement, with the date at 6 o' clock. A single principle unifies the design: elegance, comfort and harmony combined to produce pure pleasure. More than a timepiece, it is a piece of jewelry, easy-to-wear, sparkling, and feminine.

KEY SELLING POINTS

- ☞ *The dress watch for ladies by TAG Heuer.*
- ☞ *Unique, highly recognizable bracelet with S-shaped links: sets the standard for comfort and suppleness.*
- ☞ *Ultra-feminine codes: refined and delicate rounded silhouette, polished case and bracelet, Roman numerals and/or diamonds, sophisticated dial.*
- ☞ *A wide variety of materials, sizes and colors.*
- ☞ *As an elegant and timeless piece of jewelry, it can be worn on any occasion.*
- ☞ *Available in two sizes.*





1 CASE

A thinner, polished, riverstone-shaped case.

Ultra-feminine silhouette with a central lug design.

Two sizes available: 29mm and 34.5mm.

2 DIFFERENT BEZELS

Sophisticated 3-faceted architecture.

Engraved and black lacquered Roman numerals.*

Full diamonds.*



3 BRACELET

Ultra-feminine re-interpretation of the iconic S-shaped bracelet.

All polished.

The most comfortable bracelet.

Invisible butterfly folding clasp.

4 BEAUTIFUL DIAL TEXTURES

*Sophisticated S-shaped "guilloché" *.*

Exquisite mother-of-pearl.*



WATER-RESISTANT TO 100 METERS*

Rigorous manufacturing standards and strict testing ensure water-resistance to 100 meters.

** Depending on the model.*



**WAT1316.BA0956**

Polished steel case
 Polished steel bezel with
 48 diamonds (0.80 ct)
 Polished steel bracelet,
 butterfly folding clasp
 Silver "guilloché" dial with
 11 diamonds (0.10 ct)
 Ø 34.5 mm

**WAT1311.BA0956**

Polished steel case and bezel
 Polished steel bracelet, butterfly
 folding clasp
 Silver "guilloché" dial with
 11 diamonds (0.10 ct)
 Ø 34.5 mm

**WAT1314.BA0956**

Polished steel case and bezel
 Polished steel bracelet, butterfly
 folding clasp
 Silver "guilloché" dial with
 Roman numerals
 Ø 34.5 mm

**WAT1414.BA0954**

Polished steel case
 Polished steel bezel with
 47 diamonds (0.52 ct)
 Polished steel bracelet, butterfly
 folding clasp
 Silver "guilloché" dial with
 11 diamonds (0.08 ct)
 Ø 29 mm

**WAT1411.BA0954**

Polished steel case and bezel
 Polished steel bracelet, butterfly
 folding clasp
 Silver "guilloché" dial with
 11 diamonds (0.08 ct)
 Ø 29 mm

**WAT1410.BA0954**

Polished steel case and bezel
 Polished steel bracelet, butterfly
 folding clasp
 Black "guilloché" dial with
 11 diamonds (0.08 ct)
 Ø 29 mm



WAT1417.BA0954

*Polished steel case and bezel
Polished steel bracelet, butterfly
folding clasp
White mother-of-pearl dial with
11 diamonds (0.08 ct)
Ø 29 mm*



WAT1416.BA0954

*Polished steel case and bezel
Polished steel bracelet, butterfly
folding clasp
Silver "guilloché" dial with Roman
numerals
Ø 29 mm*

POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches, 34.5mm	BA0956	-	-	-
Quartz watches, 29mm	BA0954	-	-	-



WAK2180.FT6027



AQUARACER

THE ESSENCE OF THE SPORTS WATCH INSPIRED BY THE AQUATIC WORLD.

It was TAG Heuer that invented the water-resistant case 100 years ago, thereby helping mankind to open up the underwater world. The Aquaracer is a pioneer that challenges — and then exceeds — expectations. Rugged and elegant, the trend-setter is tested to be fully resistant hundreds meters below water. It allies true sporting credentials with the most forward elements of contemporary design. In 2014, TAG Heuer is launching new Aquaracer 300M models for men and women and defying conventions with audacious sporting pedigree and new stylish finishing, including gorgeously faceted bezels. The new Aquaracers — dive into their legendary heritage.

KEY SELLING POINTS

- ☞ *Developed to meet the needs of water sports.*
- ☞ *Includes the six classic features of the Aquaracer series: Unidirectional turning bezel, sapphire crystal, screw-in crown with double gaskets, perfect water-resistance to 500 meters, luminescent hands and markers, bracelet with double security clasp.*
- ☞ *The + of the Aquaracer 500M: helium escape valve and ceramic bezel.*
- ☞ *Appealing design evolving since 1982.*
- ☞ *Extreme reliability: undergoes more than 60 homologation tests.*





1 **AUTOMATIC HELIUM ESCAPE VALVE**

During a caisson dive, helium infiltrates the chronograph then expands during the ascent. The valve opens automatically to regulate the pressure and protects the watch.

2 **UNIDIRECTIONAL SCRATCH-RESISTANT CERAMIC BEZEL**

Measures time limits such as elapsed dive time.

Unidirectional rotation: any accidental movement of the bezel can only reduce the indicated time remaining: an essential safety factor for divers.



3 **LARGE BEZEL STUDS**

6 studs make it easier to set the bezel when wearing gloves.

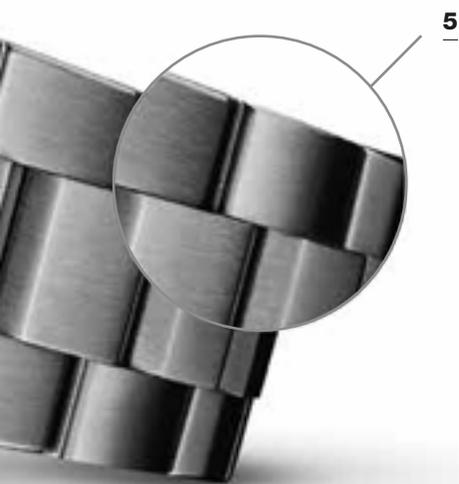
4 **OPTIMAL READABILITY**

Specially luminescent hands, markers and bezel for optimal readability in the dark or under water.

5 **SECURITY BRACELET**

Double security clasp preventing accidental opening.

Easy-to-use push-buttons.*



WATER-RESISTANT TO 500 METERS

Rigorous manufacturing standards, strict testing and double gaskets ensure water-resistance to 500 meters.

Easy-to-hold screw-in crown to ensure perfect water-resistance.

**Depending on the model.*

**CAK2110.BA0833**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 43 mm*

**CAK2110.FT8019**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Black rubber strap
Black dial
Ø 43 mm*

**CAK2111.BA0833**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Black ceramic turning bezel
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 43 mm*

**CAK2111.FT8019**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Black rubber strap
Black dial
Ø 43 mm*

**CAK2112.BA0833**

*Fine-brushed, polished steel case
Helium valve at 10
Blue ceramic turning bezel
Fine-brushed steel bracelet with
polished edges
Blue dial
Ø 43 mm*

**WAK2120.BB0835**

*Fine-brushed, polished steel case
Helium valve at 10
Blue ceramic, 18 ct gold plated
turning bezel (2N)
Fine-brushed steel, polished 18 ct
gold plated bracelet (2N)
Blue dial
Ø 41 mm*

**WAK2110.BA0830**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Fine-brushed steel bracelet
with polished edges
Black dial
Ø 41 mm*

**WAK2110.FT6027**

*Fine-brushed, polished steel case
Helium valve at 10
Black ceramic turning bezel
Black rubber strap
Black dial
Ø 41 mm*

**WAK2111.BA0830**

*Fine-brushed, polished steel case
Helium valve at 10
Blue ceramic turning bezel
Fine-brushed steel bracelet
with polished edges
Blue dial
Ø 41 mm*

**WAK2180.FT6027**

*Black titanium carbide coated
grade 2 titanium case
Helium valve at 10
Black ceramic turning bezel
Black rubber strap
Black dial
Ø 41 mm*



KEY SELLING POINTS

- ☞ *Developed to meet the needs of true water sports lovers.*
- ☞ *Includes the six classic features of the Aquaracer series: Unidirectional turning bezel*, sapphire crystal, screw-in crown with double gaskets, perfect water-resistance to 300 meters*, luminescent hands and markers, bracelet with double security clasp.*
- ☞ *Immediately recognizable with its six studs bezel.*
- ☞ *Appealing design evolving since 1982.*
- ☞ *Extreme reliability: undergoes more than 60 homologation tests.*





1 DIAL

*A large selection of dial textures : streak horizontal pattern or external “azurage” effect.**

*Optimal readability : special luminescent markers on hands and indexes.**

2 BEZEL

Equipped with the iconic six studs of the Aquaracer line.

*New sophisticated 3-faceted geometry.**

*Unidirectional rotation * : any accidental movement of the bezel can only reduce the indicated time remaining.*



3 HIGH END FINISHINGS

Alternating fine-brushed and polished.

4 BRACELET

H-shaped ergonomic and refined bracelet.

Easy-to-use by pressing two lateral push-buttons.

*Diving extension on clasp.**



MOVEMENT

A large selection of calibres and functions available in the Aquaracer range.



WATER-RESISTANT TO 300 METERS*

Rigorous manufacturing standards, strict testing and double gaskets ensure water-resistance to 300 meters.

Easy-to-hold screw-in crown to ensure perfect water-resistance.

** Depending on the model.*



**CAP2110.BA0833**

*Fine-brushed, polished steel case
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 42 mm*

**CAP2110.FT6028**

*Fine-brushed, polished steel case
Black rubber strap
Black dial
Ø 42 mm*

**CAP2111.BA0833**

*Fine-brushed, polished steel case
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 42 mm*

**CAP2111.FT6028**

*Fine-brushed, polished steel case
Black rubber strap
Silver dial
Ø 42 mm*

**CAP2112.BA0833**

*Fine-brushed, polished steel case
Fine-brushed steel bracelet with
polished edges
Blue dial
Ø 42 mm*

**CAP2112.FT6028**

*Fine-brushed, polished steel case
Black rubber strap
Blue dial
Ø 42 mm*



CAP2120.BB0834

*Fine-brushed, polished steel case
Polished 18 ct gold plated bezel (2N)
Fine-brushed steel with polished
steel edges, polished 18 ct gold
plated bracelet (2N)
Silver dial
Ø 42 mm*



CAF101E.BA0821

*Fine-brushed, polished steel case
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 43 mm*



CAF101E.FT8011

*Fine-brushed, polished steel case
Black rubber strap
Black dial
Ø 43 mm*



CAF101F.BA0821

*Fine-brushed, polished steel case
Fine-brushed steel bracelet with
polished edges
Silver dial
Ø 43 mm*



CAF101F.FT8011

*Fine-brushed, polished steel case
Black rubber strap
Silver dial
Ø 43 mm*



CAN1010.BA0821

*Fine-brushed steel case
Fine-brushed steel bezel with
polished studs and black
aluminum ring
Fine-brushed steel bracelet with
polished edges
Black dial
Ø 43 mm*

AQUARACER 300M

QUARTZ CHRONOGRAPH
CALIBRE 5 / AUTOMATIC WATCH**CAN1011.BA0821**

Fine-brushed steel case
 Fine-brushed steel bezel with
 polished studs and blue
 aluminum ring
 Fine-brushed steel bracelet with
 polished edges
 Blue dial
 Ø 43 mm

**WAN2110.BA0822**

Fine-brushed steel case
 Fine-brushed steel bezel, black
 aluminum ring
 Fine-brushed steel bracelet
 Black dial
 Ø 41 mm

**WAN2111.BA0822**

Fine-brushed steel case
 Fine-brushed steel bezel, blue
 aluminum ring
 Fine-brushed steel bracelet
 Blue dial
 Ø 41 mm

**WAY2151.BD0912**

Fine-brushed, polished steel case
 Turning polished steel, polished 18 ct
 solid gold bezel (3N)
 Fine-brushed, polished steel,
 polished 18 ct gold capped bracelet (3N)
 Silver dial with horizontal streak
 pattern
 Ø 40.5 mm

**WAY2150.BD0911**

Fine-brushed, polished steel case
 Turning polished steel, fine-brush-
 ed and polished 18 ct solid rose
 gold bezel (5N)
 Fine-brushed, polished steel,
 polished 18 ct rose gold capped
 bracelet (5N)
 Silver dial with horizontal streak
 pattern
 Ø 40.5 mm

**WAY2110.BA0910**

Fine-brushed, polished steel case
 Turning fine-brushed,
 polished steel bezel
 Fine-brushed, polished
 steel bracelet
 Black dial with horizontal
 streak pattern
 Ø 40.5 mm

**WAY2111.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed, polished
steel bracelet
Silver dial with horizontal
streak pattern
Ø 40.5 mm*

**WAY2110.FT8021**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Black rubber strap
Black dial with horizontal
streak pattern
Ø 40.5 mm*

**WAY2113.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed,
polished steel bracelet
Anthracite dial with “sunray”
effect and horizontal streak pattern
Ø 40.5 mm*

**WAY2112.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed, polished
steel bracelet
Blue dial with “sunray” effect
and horizontal streak pattern
Ø 40.5 mm*

**WAY1151.BD0912**

*Fine-brushed, polished steel case
Turning polished steel, polished 18 ct
solid gold bezel (3N)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
Silver dial with "azurage" effect
on the external part
Ø 40.5 mm*

**WAY1150.BD0911**

*Fine-brushed, polished steel case
Turning polished steel, fine-brushed,
polished 18 ct solid rose gold bezel (5N)
Fine-brushed, polished steel, polished
18 ct rose gold capped bracelet (5N)
Silver dial with "azurage"
effect on the external part
Ø 40.5 mm*

**WAY1110.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed,
polished steel bracelet
Black dial with "azurage"
effect on the external part
Ø 40.5 mm*

**WAY1111.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed,
polished steel bracelet
Silver dial with "azurage"
effect on the external part
Ø 40.5 mm*

**WAY1110.FT8021**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Black rubber strap
Black dial with "azurage"
effect on the external part
Ø 40.5 mm*

**WAY1112.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed,
polished steel bracelet
Blue dial with "sunray" effect
on the internal part and "azurage"
effect on the external part
Ø 40.5 mm*

**WAY111Z.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed, polished
steel bracelet
Black opalin dial
Ø 40.5 mm*

**WAY111Y.BA0910**

*Fine-brushed, polished steel case
Turning fine-brushed,
polished steel bezel
Fine-brushed,
polished steel bracelet
Silver opalin dial
Ø 40.5 mm*



FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 5 automatic watches, 41mm</i>	BA0830	-	-	-
<i>Cal 16 automatic chronographs, 43mm</i>	BA0833	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT GOLD PLATED BRACELETS (2N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 5 automatic watches, 41mm</i>	BB0835	-	-	-
RUBBER STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 5 automatic watches, 41mm</i>	FT6027	-	-	-
<i>Cal 16 automatic chronographs, 43mm</i>	FT8019	-	-	-

FINE-BRUSHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 5 automatic watches</i>	BA0822	-	-	-
FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Quartz watches, 40.5mm</i>	BA0910	-	-	-
<i>Quartz watches, alarm 40.5mm</i>	BA0910	-	-	-
<i>Quartz chronographs</i>	BA0821	-	-	-
<i>Cal 5 automatic watches, 40.5mm</i>	BA0910	-	-	-
<i>Cal 16 automatic chronographs</i>	BA0833	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT GOLD PLATED BRACELETS (2N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Cal 16 automatic chronographs</i>	BB0834	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT GOLD CAPPED BRACELETS (3N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Quartz watches, 40.5mm</i>	BD0912	-	-	-
<i>Cal 5 automatic watches, 40.5mm</i>	BD0912	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT ROSE GOLD CAPPED BRACELETS (5N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Quartz watches, 40.5mm</i>	BD0911	-	-	-
<i>Cal 5 automatic watches, 40.5mm</i>	BD0911	-	-	-
RUBBER STRAP	STANDARD	SHORT	EXTRA-LONG	BUCKLE
<i>Quartz watches, 40.5mm</i>	FT8021	-	-	-
<i>Quartz chronographs</i>	FT8011	-	-	-
<i>Cal 5 automatic watches, 40.5mm</i>	FT8021	-	-	-
<i>Cal 16 automatic chronographs</i>	FT6028	-	-	FC5048



AQUARACER LADY

THE LUXURY SPORTS TIMEPIECE INSPIRED BY THE AQUATIC WORLD.

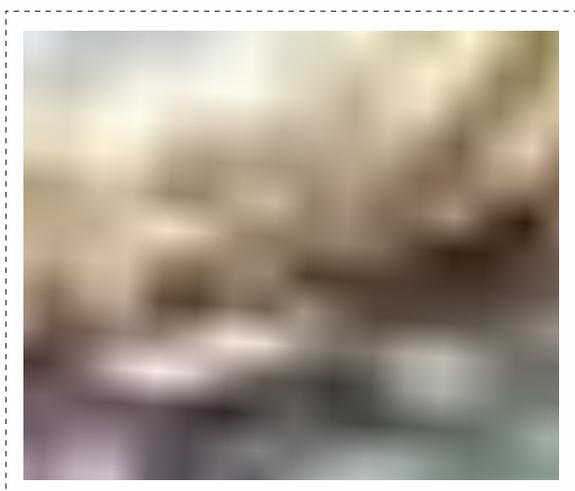
The completely new Aquaracer Lady collection reflects the rebellious personality of the TAG Heuer woman who dares to wear it: active and glamorous. This new collection proves once again that elegance and resilience can be one. Sporty, yet more feminine than ever, with breathtaking sculptural elements and the noblest materials in jewelry: gold, diamonds, and alternating finishings of fine-brushed and polished steel on the H-shaped bracelet. Two sizes are available – 32mm or 27mm for those who prefer petite and discreet models. The unconventional rotating bezel is the first element to grab the eye – not just for the dazzling facets, but for its unique geometry – distinctive and astonishingly beautiful. Sportive timepieces have never been so seductive.*

** Depending on the model.*

KEY SELLING POINTS

- ☞ *The luxury sports timepiece inspired by the aquatic world.*
- ☞ *Sporty yet appealing and elegant design evolving since 1982.*
- ☞ *A selection of the most luxurious materials and finishings : solid gold, gold capped, diamonds, mother-of-pearl or “sunray” effect.**
- ☞ *New architecture on bezel : 3-faceted geometry, equipped with the iconic Aquaracer’s six studs and adorned with alternating fine-brushed and polished finishings, diamonds.**
- ☞ *H-shaped ergonomic and refined bracelet.**
- ☞ *Extremely reliable : undergoes more than 60 homologation tests.*





1 DIAL

*A large selection of dial textures : sophisticated dial with "sunray" effect or pure and delicate mother-of-pearl.**

*Optimal readability : specially luminescent markers on hands and indexes.**

*Large choice of dial colours and diamonds or indexes executions.**

2 BEZEL

Equipped with the iconic six studs of the Aquaracer line.

*New sophisticated 3-faceted geometry.**

*Unidirectional rotation ** : any accidental movement of the bezel can only reduce the indicated time remaining.*

3 HIGH-END FINISHINGS

*Alternating finishings.**

4 BRACELET

*H-shaped ergonomic and refined bracelet.**

Easy-to-use by pressing two lateral push-buttons.

*Diving extension clasp.**



WATER-RESISTANT TO 300 METERS**

*Rigorous manufacturing standards, strict testing and double gaskets ensure water-resistance to 300 meters.***

Easy-to-hold screw-in crown to ensure perfect water-resistance.

** Depending on the model.*

*** Except on the Aquaracer Lady rose gold timepieces.*

AQUARACER LADY

CALIBRE 5 / AUTOMATIC WATCH
QUARTZ WATCH**WAP2350.BD0838**

*Fine-brushed, polished steel case
Fine-brushed, polished 18 ct solid rose
gold fixed bezel (5N)
Fine-brushed, polished steel,
polished 18 ct solid rose
gold bracelet (5N)
Silver dial
Ø 34 mm*

**WAP2351.BD0838**

*Fine-brushed, polished steel case
Fine-brushed, polished 18 ct solid rose
gold fixed bezel (5N)
Fine-brushed, polished steel, polished 18 ct
solid rose gold bracelet (5N)
White mother-of-pearl and silver dial
with 11 diamonds (0.10 ct)
Ø 34 mm*



*These models are equipped with a
sapphire crystal case back displaying
the Calibre 5.*

**WAP1452.BD0837**

*Fine-brushed, polished steel case
Polished 18 ct solid rose gold
fixed bezel (5N) with 36 diamonds
(0.40 ct)
Fine-brushed, polished steel, polished
18 ct solid rose gold bracelet (5N)
White mother-of-pearl and silver
dial with 11 diamonds (0.08 ct)
Ø 27 mm*

**WAP1451.BD0837**

*Fine-brushed, polished steel case
Fine-brushed, polished 18 ct solid
rose gold fixed bezel (5N)
Fine-brushed, polished steel, polished
18 ct solid rose gold bracelet (5N)
White mother-of-pearl and silver
dial with 11 diamonds (0.08 ct)
Ø 27 mm*

**WAP1450.BD0837**

*Fine-brushed, polished steel case
Fine-brushed, polished 18 ct solid
rose gold fixed bezel (5N)
Fine-brushed, polished steel, polished
18 ct solid rose gold bracelet (5N)
Silver dial
Ø 27 mm*



WAY1353.BD0917

*Fine-brushed, polished steel case
Turning polished 18 ct solid gold
bezel (3N) with 30 diamonds (0.51 ct)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
White mother-of-pearl dial with
11 diamonds (0.11 ct)
Ø 32 mm*



WAY1351.BD0917

*Fine-brushed, polished steel case
Turning polished steel, polished
18 ct solid gold bezel (3N)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
White mother-of-pearl dial with
11 diamonds (0.11 ct)
Ø 32 mm*



WAY1314.BA0915

*Fine-brushed, polished steel case
Polished steel turning bezel with
30 diamonds (0.51 ct)
Fine-brushed, polished steel bracelet
White mother-of-pearl with
11 diamonds (0.11 ct)
Ø 32 mm*



WAY1313.BA0915

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed, polished steel bracelet
White mother-of-pearl with
11 diamonds (0.11 ct)
Ø 32 mm*



WAY1310.BA0915

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed, polished steel bracelet
Black dial with "sunray" effect
Ø 32 mm*



WAY1311.BA0915

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed, polished steel bracelet
Silver dial with "sunray" effect
Ø 32 mm*

**WAY1312.BA0915**

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed, polished steel bracelet
White mother-of-pearl dial
Ø 32 mm*

**WAY1453.BD0922**

*Fine-brushed, polished steel case
Turning polished 18 ct solid gold
bezel (3N) with 30 diamonds (0.36 ct)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
White mother-of-pearl dial with
11 diamonds (0.08 ct)
Ø 27 mm*

**WAY1451.BD0922**

*Fine-brushed, polished steel case
Turning polished steel, polished 18 ct
solid gold bezel (3N)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
White mother-of-pearl dial with
11 diamonds (0.08 ct)
Ø 27 mm*

**WAY1455.BD0922**

*Fine-brushed, polished steel case
Turning polished steel, polished
18 ct solid gold bezel (3N)
Fine-brushed, polished steel, polished
18 ct gold capped bracelet (3N)
Silver dial with "sunray" effect
Ø 27 mm*

**WAY1414.BA0920**

*Fine-brushed, polished steel case
Turning polished bezel with
30 diamonds (0.36 ct)
Fine-brushed, polished steel bracelet
White mother-of-pearl dial with
11 diamonds (0.08 ct)
Ø 27 mm*

**WAY1413.BA0920**

*Fine-brushed, polished steel case
Turning polished steel bezel
Fine-brushed, polished steel bracelet
White mother-of-pearl dial with
11 diamonds (0.08 ct)
Ø 27 mm*



WAY1410.BA0920

*Fine-brushed, polished steel case
Turning polished steel bezel
Fine-brushed, polished steel bracelet
Black dial with “sunray” effect
Ø 27 mm*



WAY1411.BA0920

*Fine-brushed, polished steel case
Turning polished steel bezel
Fine-brushed, polished steel bracelet
Silver dial with “sunray” effect
Ø 27 mm*



WAY1412.BA0920

*Fine-brushed, polished steel case
Turning polished steel bezel
Fine-brushed, polished steel bracelet
White mother-of-pearl dial
Ø 27 mm*

FINE-BRUSHED / POLISHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches, 27mm	BA0920	-	-	-
Quartz watches, 32mm	BA0915	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT GOLD CAPPED BRACELETS (3N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches, 27mm	BD0922	-	-	-
Quartz watches, 32mm	BD0917	-	-	-
FINE-BRUSHED / POLISHED STEEL / 18 CT ROSE GOLD BRACELETS (5N)	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches, 27mm	BD0837	-	-	-
Cal 5 automatic watches, 34mm	BD0838	-	-	-



TAG HEUER FORMULA 1

THE CASUAL SPORTS TIMEPIECE INSPIRED BY FORMULA 1.

TAG Heuer Formula 1 collection : motor racing emotion more powerful than ever. Inspired by car engines technology, the TAG Heuer Formula 1 collection ticks all the boxes for a professional sports watch. Features include “easy grip” screw-in crown, titanium carbide coating, unidirectional turning bezel, luminescent hands and markers, extendable steel bracelet with double safety clasp*. Reliable and sporty. In 2014, the newest members of the TAG Heuer Formula 1 series not only inherit the formidable timing technology and expertise TAG Heuer has accumulated over decades of intense F1 involvement, they also benefit from the hands-on input of their hard-driving F1 Ambassador Jenson Button. All-new boldly sculpted case designs combined with automatic Calibre 16 and Calibre 6 movements : get ready to enjoy the race.*

** Depending on the model*

KEY SELLING POINTS

- ☒ *Series inspired by Formula 1.*
- ☒ *Worn by great Formula 1 drivers : Ayrton Senna, Alain Prost, David Coulthard, Mika Häkkinen, Kimi Räikkönen and Jenson Button.*
- ☒ *Includes the six specific features of a professional sports watch.*
- ☒ *Use of high-performance materials, such as ceramic*, directly inspired by Formula 1 universe.*
- ☒ *A large selection of movements : Calibre 16 automatic chronograph, Calibre 6 and Calibre 5 automatic or quartz.**
- ☒ *“Easy Grip” screw-in crown is easy-to-hold*.*
- ☒ *Two security gaskets ensure water-resistance to 200 meters.*
- ☒ *Extreme reliability: undergoes more than 60 homologation tests.*





1 DIAL

Special luminescent hands and markers: excellent visibility in the dark or under water.

Numerals and markers applied by hand.

2 CROWN

“Easy Grip” technology, fluted crown for simpler manipulation.

3 BRACELET

Fitted with folding clasp.

Double security system prevents accidental opening.*

Bracelet extension for wearing with a racing suit.*

4 SAPPHIRE CRYSTAL

Recognized for its hardness and scratch-resistance.

1/10TH OF A SECOND CHRONOGRAPH*

Chronograph movement with 1/10th of a second display.*



WATER-RESISTANT TO 200 METERS

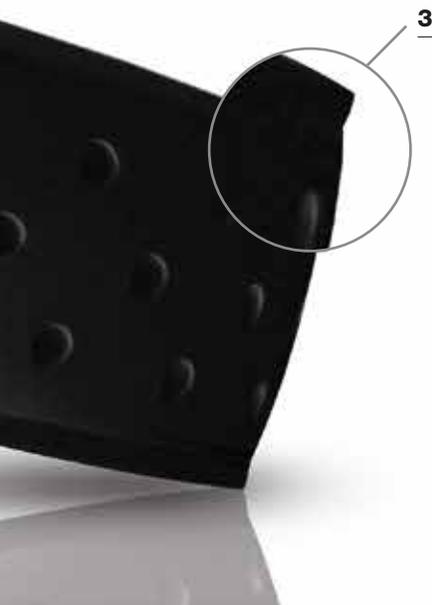
Rigorous manufacturing checks and strict testing as well as double gaskets to ensure water-resistance to 200 meters.



MOVEMENT

*A rich choice of automatic mechanical movements now available within the range.**

**Depending on the model.*



**CAZ2010.BA0876**

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed bezel
Fine-brushed steel bracelet
Black dial
Ø 44 mm*

**CAZ2010.FT8024**

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed bezel
Black rubber strap
Black dial
Ø 44 mm*



All models have a circular fine-brushed screw-in case back with special checkered decoration.

**CAZ2011.FT8024**

*Fine-brushed black titanium carbide coated steel case and fixed bezel
Black rubber strap
Black dial
Ø 44 mm*



All models have a circular fine-brushed screw-in case back with special checkered decoration.

**CAU2010.BA0873**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed, polished steel, fine-
brushed black ceramic bracelet
Anthracite dial with "sunray" effect
Ø 44 mm*

**CAU2010.BA0874**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed steel bracelet
Anthracite dial with "sunray" effect
Ø 44 mm*

**CAU2011.BA0873**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed, polished steel, fine-
brushed black ceramic bracelet
Anthracite dial with "sunray" effect
Ø 44 mm*

**CAU2012.FT6038**

*Steel coated with black
titanium carbide case
Steel coated with black titanium
carbide, fine-brushed black ceramic
fixed bezel
Black rubber strap
Black dial
Ø 44 mm*



**WAZ2110.BA0875**

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed steel bracelet
Black dial
Ø 41 mm*

**WAZ2111.BA0875**

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed steel bracelet
White dial
Ø 41 mm*

**WAZ2110.FT8023**

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Black rubber strap
Black dial
Ø 41 mm*

**WAZ2112.FT8023**

*Fine-brushed black titanium
carbide coated steel case
and turning bezel
Black rubber strap
Black dial
Ø 41 mm*



*All models have a circular
fine-brushed screw-in case back
with special checkered decoration.*



WAZ2113.BA0875

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed steel bracelet
Black dial
Ø 41 mm*



WAZ2114.BA0875

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Fine-brushed steel bracelet
White dial
Ø 41 mm*



WAZ2113.FT8023

*Fine-brushed, polished steel case
Fine-brushed, polished steel
turning bezel
Black rubber strap
Black dial
Ø 41 mm*



WAZ2115.FT8023

*Fine-brushed black titanium carbide
coated steel case and turning bezel
Black rubber strap
Black dial
Ø 41 mm*



WAZ211A.BA0875

*Fine-brushed, polished steel case
Fine-brushed, polished steel fixed
bezel with a black
and blue aluminium ring
Fine-brushed steel bracelet
Black dial
Ø 41 mm
GMT function (second time zone)*

**CAU1115.BA0869**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed, polished steel,
fine-brushed black ceramic bracelet
Anthracite dial with "sunray" effect
Ø 42 mm*

**CAU1115.BA0858**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed steel bracelet
Anthracite dial with "sunray" effect
Ø 42 mm*

**CAU1110.BA0858**

*Fine-brushed steel case
Steel coated with black
titanium carbide fixed bezel
Fine-brushed steel bracelet
Black dial
Ø 42 mm*

**CAU1110.FT6024**

*Fine-brushed steel case
Steel coated with black
titanium carbide fixed bezel
Black rubber strap
Black dial
Ø 42 mm*

**CAU1116.BA0858**

*Fine-brushed steel case
Steel coated with black
titanium carbide fixed bezel
Fine-brushed steel bracelet
Black dial with red flange
Ø 42 mm*

**CAU1111.BA0858**

*Fine-brushed steel case
Steel coated with black
titanium carbide fixed bezel
Fine-brushed steel bracelet
White dial
Ø 42 mm*



CAU1114.FT6024

*Steel coated with black titanium carbide case and fixed bezel
 Black rubber strap
 Black dial
 Ø 42 mm*



CAU111D.FT6024

*Black titanium carbide coated steel case and fixed bezel, black and red aluminium ring
 Black rubber strap
 Black dial with red touches
 Ø 42 mm*



CAU111E.FT6024

*Black titanium carbide coated steel case and fixed bezel, black and yellow aluminium ring
 Black rubber strap
 Black dial with yellow touches
 Ø 42 mm*



CAU1112.BA0858

*Fine-brushed steel case
 Fine-brushed, polished steel fixed bezel
 Fine-brushed steel bracelet
 Black dial
 Ø 42 mm*



CAU1113.BA0858

*Fine-brushed steel case
 Fine-brushed, polished steel fixed bezel, red "INDY 500" engraving
 Fine-brushed steel bracelet
 Anthracite dial with "sunray" effect
 Ø 42 mm*



Special decoration with bricks of the Indianapolis 500 Miles racetrack.

TAG HEUER FORMULA 1 QUARTZ CHRONOGRAPH QUARTZ WATCH



CAZ1110.BA0877

*Fine-brushed steel case
Steel coated with black titanium
carbide fixed bezel
Fine-brushed steel bracelet
Black dial
Ø 42 mm*



*All models have a circular
fine-brushed screw-in case back
with special checkered decoration.*



WAZ1110.BA0875

*Fine-brushed steel case
Steel coated with black
titanium carbide turning bezel
Fine-brushed steel bracelet
Black dial
Ø 41 mm*



WAZ1111.BA0875

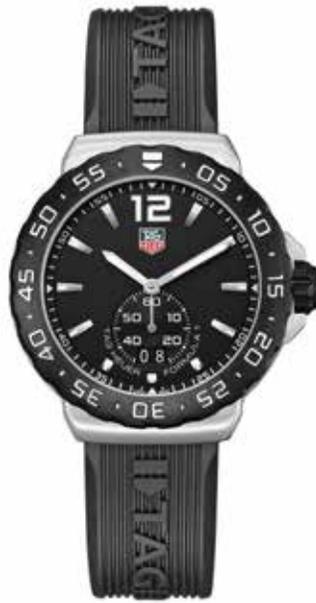
*Fine-brushed steel case
Steel coated with black
titanium carbide turning bezel
Fine-brushed steel bracelet
White dial
Ø 41 mm*





WAU1110.BA0858

*Fine-brushed steel case
Steel coated with black titanium
carbide turning bezel
Fine-brushed steel bracelet
Black dial
Ø 42 mm*



WAU1110.FT6024

*Fine-brushed steel case
Steel coated with black titanium
carbide turning bezel
Black rubber strap
Black dial
Ø 42 mm*



WAU1114.BA0858

*Fine-brushed steel case
Steel coated with black titanium
carbide turning bezel
Fine-brushed steel bracelet
Black dial with red flange
Ø 42 mm*



WAU1111.BA0858

*Fine-brushed steel case
Steel coated with black titanium
carbide turning bezel
Fine-brushed steel bracelet
White dial
Ø 42 mm*



WAU1112.BA0858

*Fine-brushed steel case
Fine-brushed, polished steel turning
bezel
Fine-brushed steel bracelet
Black dial
Ø 42 mm*



WAU1113.BA0858

*Fine-brushed steel case
Fine-brushed, polished steel turning
bezel
Fine-brushed steel bracelet
White dial
Ø 42 mm*

**WAU111A.BA0858**

*Fine-brushed steel case
Fine-brushed, polished steel fixed
bezel
Fine-brushed steel bracelet
Black dial
Ø 42 mm*

**WAU111B.BA0858**

*Fine-brushed steel case
Fine-brushed, polished steel fixed
bezel
Fine-brushed steel bracelet
White dial
Ø 42 mm*



*All models have a circular
fine-brushed screw-in case
back with special checkered
decoration.*

**WAU111C.BA0869**

*Fine-brushed steel case
Polished steel, fine-brushed black
ceramic fixed bezel
Fine-brushed, polished steel,
fine-brushed black ceramic bracelet
Anthracite dial with
"sunray" effect
Ø 42 mm*

**WAU111D.FT6024**

*Steel coated with black titanium
carbide case
Steel coated with black titanium
carbide, fine-brushed black ceramic
fixed bezel
Black rubber strap
Anthracite dial with
"sunray" effect
Ø 42 mm*

FINE-BRUSHED STEEL BRACELETS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches, 41mm	BA0875	-	-	-
Quartz chronographs	BA0858	-	-	-
Cal 6 automatic watches, 41mm	BA0875	-	-	-
Cal 7 GMT automatic watches, 41mm	BA0875	-	-	-
Cal 16 automatic chronographs, 44mm	BA0874	-	-	-
Cal 16 automatic chronographs, 44mm	BA0876	-	-	-
FINE-BRUSED STEEL / FINE-BRUSHED CERAMIC BRACELET	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz chronographs	BA0869	-	-	-
Cal 16 automatic chronographs, 44mm	BA0873	-	-	-
RUBBER STRAPS	STANDARD	SHORT	EXTRA-LONG	BUCKLE
Quartz watches	FT6024	-	-	FC5048
Quartz chronographs	FT6024	-	-	FC5048
Cal 5 automatic watches, 41mm	FT8023	-	-	-
Cal 6 automatic watches, 41mm	FT8023	-	-	-
Cal 16 automatic chronographs, 44mm	FT6038	-	-	FC5057
Cal 16 automatic chronographs, 44mm	FT8024	-	-	-



TAG HEUER FORMULA 1 LADY

THE CASUAL SPORTS WATCH INSPIRED BY FORMULA 1.

An enduring icon of trendiness perfect for every occasion. Automatic or quartz, wide-open or discreetly sized (37mm or 32mm case) the look is stylish and contemporary – an alliance of steel and ceramic with perfect-fitting wrist comfort. For women who define their own rules, set their own trends and follow their own path.

KEY SELLING POINTS

- ☞ *Series developed with Maria Sharapova.*
- ☞ *Steel and Ceramic: combination of materials that express femininity perfectly.*
- ☞ *Bezel and bracelet central link made of unscratchable yet warm ceramic.*
- ☞ *Eternal, sparkling and glamorous diamonds*.*
- ☞ *Water-resistance to 200 meters through two security gaskets screw-in crown.*
- ☞ *Extreme reliability: undergoes more than 60 homologation tests.*
- ☞ *A unique collection for determined, charming and spontaneous women.*





1 DIAL

Wesselton diamonds to mark the hours.*

Special luminescent hands: excellent visibility in the dark.

Numerals and markers applied by hand.

2 BEZEL

Unscratchable ceramic bezel.*

Bezel set with Wesselton diamonds.*



3 BRACELET

Steel and ceramic bracelet.*

Easy-to-use butterfly folding clasp for preventing accidental opening.*

4 SAPPHIRE CRYSTAL

Recognized for its hardness and scratch-resistance.



WATER-RESISTANT TO 200 METERS

Rigorous manufacturing checks and strict testing to ensure water-resistance to 200 meters.

**Depending on the model.*



TAG HEUER FORMULA 1 LADY CALIBRE 5 / AUTOMATIC WATCH STEEL AND CERAMIC



WAU2212.BA0859

*Polished steel case
Steel and ceramic fixed bezel
with 48 diamonds (0.35 ct)
Steel, black ceramic bracelet
Black dial with 49 diamonds (0.18 ct)
Ø 37 mm*



WAU2213.BA0861

*Polished steel case
Steel and ceramic fixed bezel
with 48 diamonds (0.35 ct)
Steel, white ceramic bracelet
White dial with 49 diamonds (0.18 ct)
Ø 37 mm*



WAU2210.BA0859

*Polished steel case
Steel and ceramic fixed bezel
Steel, black ceramic bracelet
Black dial with 49 diamonds (0.18 ct)
Ø 37 mm*



WAU2211.BA0861

*Polished steel case
Steel and ceramic fixed bezel
Steel, white ceramic bracelet
White dial with 49 diamonds (0.18 ct)
Ø 37 mm*



*These automatic models are
equipped with a sapphire
crystal fitted into the case
back. It reveals the movement
and its gear train.*



WAH1219.BA0859

*Polished steel case
Steel and ceramic fixed bezel
with 84 diamonds (0.47 ct)
Steel, black ceramic bracelet
Black dial with 64 diamonds (0.18 ct)
Ø 37 mm*



WAH121D.BA0861

*Polished steel case
Steel and ceramic fixed bezel
with 72 diamonds (0.48 ct),
Steel, white ceramic bracelet
White dial with 64 diamonds (0.18 ct)
Ø 37 mm*



WAH1312.BA0867

*Polished steel case
Steel and ceramic fixed bezel
with 48 diamonds (0.35 ct)
Steel, black ceramic bracelet
Black dial with 12 diamonds (0.09 ct)
Ø 32 mm*



WAH1313.BA0868

*Polished steel case
Steel and ceramic fixed bezel
with 48 diamonds (0.35 ct)
Steel, white ceramic bracelet
White dial with 12 diamonds (0.09 ct)
Ø 32 mm*



WAH1314.BA0867

*Polished steel case
Steel and ceramic fixed bezel
Steel, black ceramic bracelet
Black dial with 12 diamonds (0.09 ct)
Ø 32 mm*



WAH1315.BA0868

*Polished steel case
Steel and ceramic fixed bezel
Steel, white ceramic bracelet
White dial with 12 diamonds (0.09 ct)
Ø 32 mm*

TAG HEUER FORMULA 1 LADY QUARTZ WATCH STEEL AND CERAMIC



WAH1318.BA0868

*Polished steel case
Steel and ceramic fixed bezel with
48 purple amethysts (0.29 ct)
Steel, white ceramic bracelet
White dial with 12 purple
amethysts (0.07 ct)
Ø 32 mm*



WAH1319.BA0868

*Polished steel case
Steel and ceramic fixed bezel with
48 pink sapphires (0.46 ct)
Steel, white ceramic bracelet
White dial with 12 pink sapphires (0.11 ct)
Ø 32 mm*



WAH1221.BB0865

*Polished steel case
18 ct gold plated (2N) and ceramic
fixed bezel with 84 diamonds (0.47 ct)
Steel, 18 ct gold plated (2N),
white ceramic bracelet
White dial with 11 diamonds (0.08 ct)
Ø 37 mm*



WAH1212.BA0859

*Polished steel case
Steel and ceramic fixed bezel
with 60 diamonds (0.35 ct)
Steel, black ceramic bracelet
Black dial
Ø 37 mm*



WAH1213.BA0861

*Polished steel case
Steel and ceramic fixed bezel
with 60 diamonds (0.35 ct)
Steel, white ceramic bracelet
White dial
Ø 37 mm*



WAH1210.BA0859

*Polished steel case
Steel and ceramic fixed bezel
with 60 diamonds (0.35 ct)
Steel, black ceramic bracelet
Black dial
Ø 37 mm*



WAH1211.BA0861

*Polished steel case
Steel and ceramic fixed bezel
Steel, white ceramic bracelet
White dial
Ø 37 mm*



CAH1212.BA0862

*Polished steel case
Steel and ceramic fixed bezel
with 60 diamonds (0.44 ct)
Steel, black ceramic bracelet
Black dial with 12 diamonds (0.09 ct)
Ø 41 mm*



CAH1213.BA0863

*Polished steel case
Steel and ceramic fixed bezel
with 60 diamonds (0.44 ct)
Steel, white ceramic bracelet
White dial with 12 diamonds (0.09 ct)
Ø 41 mm*



CAH1210.BA0862

*Polished steel case
Steel and ceramic fixed bezel
Steel, black ceramic bracelet
Black dial
Ø 41 mm*



CAH1211.BA0863

*Polished steel case
Steel and ceramic fixed bezel
Steel, white ceramic bracelet
White dial with 12 diamonds (0.09 ct)
Ø 41 mm*

**WAH1217.BA0859**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Steel, black ceramic bracelet
Black dial
Ø 37 mm

**WAH1217.BA0852**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Fine-brushed, polished steel
bracelet
Black dial
Ø 37 mm

**WAH1217.FC6218**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Black nizza strap
Black dial
Ø 37 mm

**WAH1218.BA0861**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Steel, white ceramic bracelet
White dial
Ø 37 mm

**WAH1218.BA0852**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Fine-brushed, polished steel
bracelet
White dial
Ø 37 mm

**WAH121B.BA0852**

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Fine-brushed, polished steel
bracelet
Aubergine dial
Ø 37 mm



WAH121B.FC6223

Polished steel case
Fixed bezel with 120 diamonds
(0.75 ct)
Aubergine nizza strap
Aubergine dial
Ø 37 mm



WAH1216.BA0859

Polished steel case
Fixed bezel with 120 black
diamonds (0.75 ct)
Steel, black ceramic bracelet
Black dial
Ø 37 mm

POLISHED STEEL / CERAMIC BRACELETS		STANDARD		
Quartz watches, black ceramic, 32 mm		BA0867		
Quartz watches, white ceramic, 32 mm		BA0868		
Quartz watches, black ceramic, 37 mm		BA0859		
Quartz watches, white ceramic, 37 mm		BA0861		
Cal 5 automatic watches, black ceramic, 37 mm		BA0859		
Cal 5 automatic watches, white ceramic, 37 mm		BA0861		
Quartz chronographs, black ceramic, 41 mm		BA0862		
Quartz chronographs, white ceramic, 41 mm		BA0863		
POLISHED STEEL / 18 CT GOLD PLATED (2N) / WHITE CERAMIC BRACELETS		STANDARD		
Quartz watches, 37 mm		BB0865		
FINE-BRUSHED / POLISHED STEEL BRACELETS		STANDARD		
Quartz watches, 37 mm		BA0852		
NIZZA STRAPS		WITHOUT FOLDING CLASP	FOLDING CLASP	PIN BUCKLE
Quartz watches, black nizza		FC6218	FC5029	BC0843
Quartz watches, aubergine nizza		FC6223	FC5029	BC0848



PROFESSIONAL SPORTS WATCH & TIMING

PROFESSIONAL SPORTS WATCH.

The unique ergonomics of the professional sports watch appeal to topclass sportsmen and women in several disciplines. It is a significant advance in meeting the severe demands that every sport makes at a professional level.

1**SUBTLE ELEGANCE**

Manufactured in fine-brushed steel and titanium.

Extra-thin, high-quality quartz movement.

2**TOTAL COMFORT**

Clasp integrated into the watch case with two push-buttons.

Crown positioned at 9 to avoid touching the wrist when playing a sport.

3**HIGHLY ELASTIC ERGONOMIC STRAP**

Instantly adapts to the variations in the diameter of the wrist during a sports movement, without becoming tight.

Strap length can be precisely adjusted for maximum comfort.

**WATER-RESISTANT TO 50 METERS**

Strict manufacturing standards and rigorous testing ensure water-resistance to 50 meters.

EXTREMELY ROBUST

Exceptional shock-resistance can withstand impacts up to 5,000G.

OPTIMAL WEIGHT

Exceptionally light: its 55 grams is only 30% of the weight of an ordinary watch in steel.



PROFESSIONAL SPORTS WATCH

QUARTZ WATCH

PROFESSIONAL SPORTS WATCH / BRACELETS

**WAE1116.FT6004**

*Fine-brushed steel and
titanium case*

Black elastic silicon strap

Black dial

37.5 mm (H) x 36.7 mm (W)

**WAE1113.FT6004**

*Fine-brushed steel and
titanium case*

Black elastic silicon strap

Black dial

37.5 mm (H) x 36.7 mm (W)

**WAE1117.FT6008**

*Fine-brushed steel and
titanium case*

White elastic silicon strap

White dial

37.5 mm (H) x 36.7 mm (W)

BRACELETS

Black elastic silicon

White elastic silicon

WITHOUT BUCKLE

FT6004

FT6008





0. THE OPENING/CLOSING SYSTEM

Press the two push-buttons simultaneously. Then lift the case upwards until the watch is fully open. To close the watch, reverse the operation (without pressing the push-buttons). Press on the top of the case (on the latch side) until you hear the push-buttons click into place.



1. ADJUSTING THE STRAP

Pivot the latch towards the bottom.



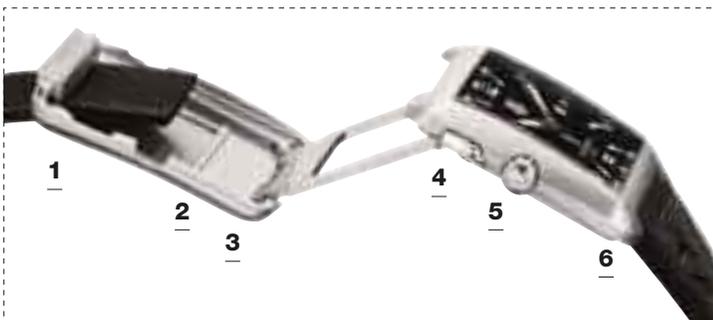
2. ADJUSTING THE STRAP

Thread the end of the strap between the latch and the lower cover of the watch up to the stop indicated by the arrow. Make sure the strap does not go over the side of the housing. If necessary, cut the rubber strap with a sharp pair of scissors. Do this in several short steps until you obtain the ideal length.



3. ADJUSTING THE STRAP

To lock the strap in place, pivot the latch towards the inside while pulling on the strap in order to block it. The strap can be locked in position a few millimeters in front of the stop. Lower the case onto the cover and check that the watch is securely closed.



SYSTEM FOR OPENING, CLOSING AND ADJUSTING THE STRAP

- 1 LATCH**
 - 2 COVER**
 - 3 FOLD OUT**
 - 4 PUSH-BUTTON**
 - 5 CROWN**
 - 6 CASE**
- CLASP**

PROFESSIONAL TIMING



STH880

HEUER RALLY-MASTER DASHBOARD TIMER

One of the Swiss brand's most legendary product.

A new Swiss-made edition with :

HEUER MASTER-TIME (LEFT)

- *8 days precision clock with sweep second hand*
 - *Swiss Made 15 Jewels mechanical movement*
 - *HEUER Calibre 28*
- ø 55 mm*

HEUER AUTO-RALLY (RIGHT)

- *1/5th of a second mechanical stopwatch with jumping 12 hour disc*
 - *Swiss Made 11 Jewels mechanical movement*
 - *HEUER Calibre 7780*
- ø 55 mm*



STH881

HEUER MASTER-TIME

- *8 days precision clock with sweep second hand*
 - *Swiss Made 15 Jewels mechanical movement*
 - *HEUER Calibre 28*
- ø 55 mm*





PRACTICAL INFORMATION

CORPORATE DISPLAYS

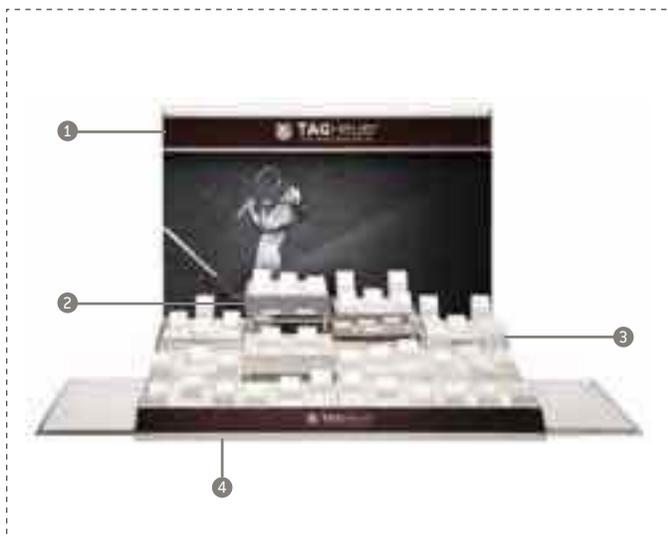
CORPORATE DISPLAY - GLOSSARY



EXPLANATION

- 1 Backlit front board
- 2 Window backboard
- 3 Stand
- 4 Module
- 5 Display base
- 6 Backlit podium
- 7 Flat backboard
- 8 Side wing

LADIES CORPORATE DISPLAY - GLOSSARY



EXPLANATION

- 1 Window backboard
- 2 Stand
- 3 Module
- 4 Display base
- 5 Flat backboard
- 6 Side wing

VISUAL DISPLAY MANAGEMENT RULES

VISUAL DISPLAY MANAGEMENT AND ASSORTMENT

- ☞ *When possible always display men timepieces on the corporate display and ladies timepieces on the ladies display.*
- ☞ *Your visual display management must be based on your watch assortment, strategic goals and key product launches.*
- ☞ *You do not have to display all series and must focus on best sellers.*
- ☞ *On the display, you must separate the TAG Heuer Formula 1 gents' timepieces from the TAG Heuer Formula 1 ladies' timepieces.*
- ☞ *You must adapt your assortment to the display's size. When using a small or extra small display you must focus on your key/strategic series.*

OTHER IMPORTANT INFORMATION

- ☞ *Time setting: quartz timepieces must be set on time and date, whereas automatic timepieces must be set at 10-10 and date at 8 with the crown pulled out.*
- ☞ *Ensure that timepieces are displayed around the right size of cushions (small or large).*
- ☞ *Ensure the display and timepieces are always kept clean, dust-free and ensure that there are no fingerprints on glass surfaces.*
- ☞ *Ensure that every TAG Heuer display created is: eye catching and clearly recognizable, glorifying products and neat.*

VISUAL DISPLAY MANAGEMENT PLANNERS EXAMPLES

SCENARIO N°1: HQ RECOMMENDATION

MEN ONLY / CORPORATE DISPLAY



SCENARIO N°1: HQ RECOMMENDATION

LADIES ONLY / LADIES CORPORATE DISPLAY



SCENARIO N°2: OPTION A

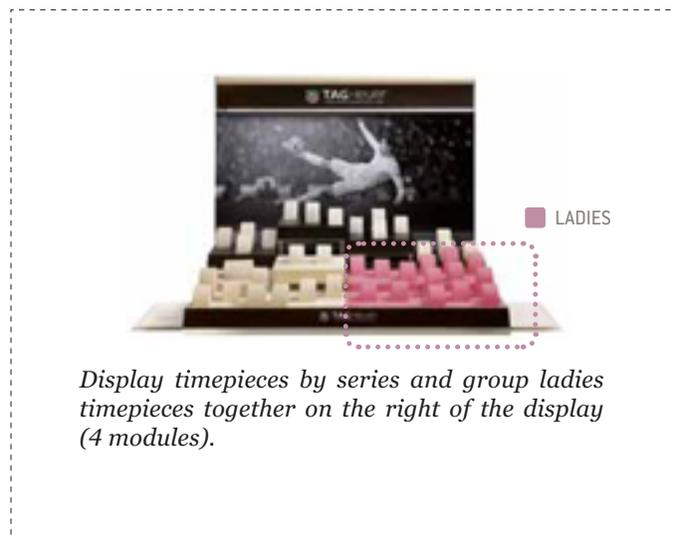
MEN AND LADIES



Ladies timepieces on mirror chrome modules at the rear of the corporate display and men timepieces on the two front rows (possibility to add jewellery box modules on the side wings). Always put a ladies visual.

SCENARIO N°2: OPTION B

MEN AND LADIES



Display timepieces by series and group ladies timepieces together on the right of the display (4 modules).

HOW TO DISPLAY LADIES' AND GENTS' TIMEPIECES DIFFERENT SCENARIOS

SCENARIO N°1: HQ RECOMMENDATION

MEN ONLY



SCENARIO N°1: HQ RECOMMENDATION

LADIES ONLY



SCENARIO N°2: OPTION A

MEN AND LADIES



SCENARIO N°2: OPTION B

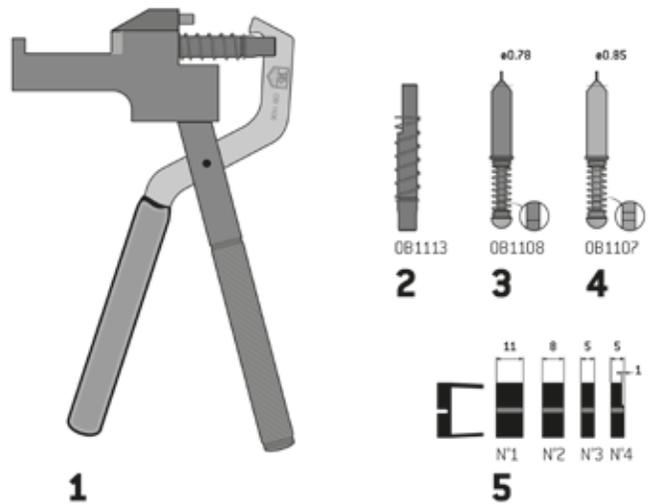
MEN AND LADIES



ADJUSTING THE BRACELET OF YOUR TAG HEUER

The special TAG Heuer bracelet tool is fitted with a sliding arm for removing the pins that hold the links in place.

1. OB1106 Pliers for sizing bracelets
2. OB1113 Pin punch
3. OB1108 Pin extractor, \varnothing 0.78 mm (yellow)
4. OB1107 Pin extractor, \varnothing 0.85 mm
5. Set of blue shims



TAG HEUER FORMULA 1

These bracelets are fitted with special dividing pins which must not be confused with screws. Never try using a screwdriver to adjust the bracelet or you may scratch it. Only use the special TAG Heuer bracelet tool.

Fit the appropriate pin extractor into the tool and, following the direction of the arrows marked on the links, push out the number of pins necessary to shorten the bracelet. When the bracelet is shortened, fit the pin punch to the tool and reinsert the pin fully into the link.





AQUARACER
TAG HEUER CARRERA
TAG HEUER GRAND CARRERA

Using the special TAG Heuer bracelet tool and a releaser, remove the number of pins necessary to shorten the bracelet.



When the bracelet has been shortened, fit the pin punch to the tool and reinsert the pin fully into the link.



LINK

Using the special TAG Heuer bracelet tool and a releaser, remove the pin that fixes the bracelet to the clasp.



Unscrew the screw on the bracelet side. Remove the first link and repeat the operation if several links have to be removed. When the bracelet is at the required length, fit the pin punch to the tool and reinsert the pin fully into the link.



TAKING CARE OF YOUR TAG HEUER

Like all high-quality products, TAG Heuer watches require care and attention. Following a few basic recommendations will protect your watch over time and ensure its reliability.

WATER-RESISTANCE

To prevent any infiltration of water or dust, all watches – quartz or automatic – should have their water-resistance checked every year by an Official TAG Heuer Service Center. A one-year extension of the water-resistance guarantee is given to all watches that are maintained by an Official TAG Heuer Service Center.

AUTOMATIC MOVEMENTS

The automatic movement of a mechanical watch is like the engine of a car that runs 24 hours a day, seven days a week. To sustain its accuracy it needs regular maintenance and checking. We recommend that customers have the movement serviced every two years for a maintenance service and every four to six years for a complete overhaul.

CONDENSATION

A sudden change of temperature may cause condensation to appear under the crystal. This does not affect the watch's functions and will soon disappear on its own. If the condensation persists, consult an Official TAG Heuer service center.

CLEANING AND WATER-RESISTANCE

To preserve the attractive appearance of the watch, regularly wash the case and the steel or gold bracelet in slightly soapy water, then rinse in fresh water and dry with a soft cloth. Leather is a noble, living material. When it gets wet, it tends to lose its suppleness and color. If possible, avoid frequent immersion in water and daily showers. When the watch has been in salt water, it should be carefully rinsed and dried.

LEATHERS

Depending on the series, TAG Heuer offers different types of leather: specially treated calfskin, alligator (sourced exclusively from farms) and python. Leather straps are assembled, sewn, cut and lined by highly

qualified craftsmen. TAG Heuer leather straps are available in a wide choice of colors ranging from classic to very bright, but don't forget that the colors tend to alter slightly with time.

SCREW-IN CROWN

Make sure that the crown is firmly screwed in, particularly before the watch is immersed in water. Water-resistance is not guaranteed if the crown is not screwed in.

PLATING

If your watch or bracelet has plated surfaces, take care to avoid rubbing against hard materials.

SHOCKS

Avoid impacts, drops, and repeated friction that could abrade the metal and affect the watch mechanism. Also avoid contact with chemical products, exposure to high temperatures and strong magnetic fields.

CRYSTAL

The crystal in some of our watches is treated with an anti-reflective coating for maximum readability. This thin, sensitive coating may be affected by an impact or mistreatment but under normal working conditions, the coating will be entirely satisfactory.

DATE/TIME SETTING

Make sure that the watch is perfectly dry before moving carefully the crown to make the various changes. Avoid changing the date/time between 8:00 pm and 4:00 am as it might damage the mechanism.

MAGNETISM

Avoid leaving a timepiece close to equipment that can provide a strong magnetic field, such as speakers, refrigerators, mobile phones, etc. They can affect its performance. More information available on www.tagheuer.com/customer-service.

TAG HEUER CUSTOMER SERVICE

The 500 customer service staff members and master watchmakers in TAG Heuer customer service around the world are ready to ensure that your watch gives full satisfaction throughout its life.

In order to preserve its appearance and optimal performance, your TAG Heuer timepiece requires expert periodic maintenance which only Official TAG Heuer Service Centers can guarantee.

- *Each watch sent to our Official TAG Heuer Service Center is examined by a master watchmaker.*
- *A series of tests are carried out and a detailed estimate is issued (if needed), free of charge, and is sent to the customer before any work is done.*
- *Once the estimate is accepted, our master watchmakers will carry out the necessary work in accordance with our procedures. This includes the replacement of all worn or defective components.*
- *After service, every watch will be returned with a warranty of one year on both function and water-resistance.*

OUR MAINTENANCE SERVICES

Two types of service are available at any of our Official TAG Heuer Service Centers:

EVERY TWO YEARS: MAINTENANCE SERVICE

We recommend you have your watch serviced every two years or following a negative water-resistance test, to ensure that:

- *Your watch is fully water-resistant.*
- *The movement remains in perfect working order.*

EVERY FOUR TO SIX YEARS: COMPLETE OVERHAUL

Depending on the model, the climate and how your watch has been used, we recommend a full service every four to six years.

This will include:

- *A complete overhaul of the movement (dismantling, checking the functions, replacing worn components, etc.)*
- *A full running inspection and a water-resistance check.*

For more information, please visit the "Customer Service" section of our website: www.tagheuer.com/customerservice



LIMITED INTERNATIONAL WARRANTY

Your TAG Heuer has been made in the authentic tradition of Swiss watchmaking. It has been individually tested to check its water-resistance and ensure that it is in perfect working order. In addition, your watch is covered by a limited international warranty against any defect in manufacturing, this warranty is valid for two years from date of purchase.

WHAT IS COVERED?

Under this limited two-year warranty, TAG Heuer shall fix free of charge any malfunction in your TAG Heuer watch that is due to any defect in manufacturing. Such service will be conducted only at a TAG Heuer Official Service Center, these centers are present in over 100 countries around the world. Certain limiting conditions apply to this warranty, and you should read the limiting conditions below carefully.

WHAT ARE THE LIMITING CONDITIONS OF THIS WARRANTY?

To receive service under this limited warranty, you must abide by the following conditions:

- the International warranty card enclosed with your purchase must be presented at the time of repair, and it must have been signed and dated at the time of purchase by an authorized TAG Heuer dealer. TAG Heuer will not honor warranties on watches sold without a valid warranty card signed and filled in by an authorized TAG Heuer dealer;*
- the serial number engraved on the watch case must be clearly legible, and no part of the underside of the original watch case or the original number may be missing or may have been modified, falsified, altered, replaced, erased, defaced or made illegible. Failure to abide by any of the above conditions renders all rights resulting from the TAG Heuer International Warranty null and void.*

WHAT IS NOT COVERED?

This limited warranty does not cover bracelets, crystals or batteries, or any damage to the case or movement caused by moisture that might have entered the watch as a result of improper handling, nor does it apply, on a more general basis, if there is evidence of misuse or abuse. Damage resulting from service provided anywhere other than at

a TAG Heuer Official Service Center is not covered and shall void the warranty.

GENERAL CONDITIONS AND LIMITATIONS:

This limited warranty replaces any warranties implied by some countries' local law, including the implied warranty of merchantability, which are disclaimed. Some countries' local law may not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific legal rights and you may also have other rights under local laws which vary from country to country. TAG Heuer and its Official Service Centers shall have sole discretion to decide to repair or replace any TAG Heuer timepiece under this limited international warranty.

If you need to return your TAG Heuer for service, we recommend that you wrap it carefully to avoid any damage and send it by courier or registered mail to the nearest TAG Heuer Official Service Center, or take it to your local authorized dealer. TAG Heuer is not responsible for loss or damage during shipping. Please visit www.tagheuer.com and click on "Customer Service" for more information.

Please make sure that you possess an International Warranty card – otherwise you will not be covered by the limited warranty services outlined above.

A number of recommendations are given in this catalogue for the use and maintenance of your TAG Heuer watch; please read them carefully as the warranty will become invalid in the event of incorrect use or treatment. In particular, ensure that the crown is fully screwed down after adjusting for day, date or time to ensure water-resistance.



HAUTE HORLOGERIE

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAW2081	Watch	Automatic	Luxury	Monaco V4 Tourbillon
WAW2080	Watch	Automatic	Prestige	Monaco V4
CAR5A50**	Chronograph	Automatic	Prestige	Mikrograph
CAR50**	Chronograph	Automatic	Prestige	Mikrograph
CAR5A51**	Chronograph	Automatic	Luxury	Mikrotourbillons
CAR5B**	Chronograph	Automatic	Luxury	Mikropendulum Tourbillon
CAR2B82, CAR2B83	Chronograph	Automatic	Prestige	Mikropendulum

TAG HEUER CARRERA

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAS2	Watch	Automatic	Standard	Automatic watches Calibre 6
WAR5**	Watch	Automatic	Standard	Calibre 8
WAR211A/B/C	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAR215A/B/C/D/E	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAR201A/B/C/D	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAR2010/11/12	Watch and Twin-Time (2nd time zone)	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAR13*	Watch Woman	Quartz	Standard	Quartz watches
WAR24*	Watch Woman	Automatic	Standard	Automatic watches Calibre 9
CAR2A	Chronograph	Automatic	Standard	Calibre 1887 chronographs
CAR2B	Chronograph	Automatic	Standard	Calibre 36
CAR2C12	Chronograph	Automatic	Standard	Calibre 1887 chronographs
CAR20	Chronograph	Automatic	Standard	Calibre 1887 chronographs
CV2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16
CAS2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16

TAG HEUER GRAND CARRERA

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAV* **	Watch	Calibre 6 RS	Wood	Automatic watches Calibre 6 RS
WAV* **	Watch	Calibre 8 RS	Wood	Automatic watches Calibre 8 RS
CAV**	Chronograph	Calibre 17 RS	Wood	Automatic chronographs Calibre 17 RS
CAV5**	Chronograph	Calibre 36 RS	Wood	Automatic chronographs Calibre 36 RS

MONACO

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAW1*	Watch, woman	Quartz	Standard	Grande Date quartz watches
WW2*	Watch	Automatic	Standard	Automatic watches Calibre 6
CAL2	Chronograph	Automatic	Wood	Automatic chronographs Calibre 12 LS linear system
CAL5	Chronograph	Automatic	Wood	Calibre 36 (Monaco Twenty Four)
CAW2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 12 and Calibre 11

* Diamond Card / ** C.O.S.C. Certificate

LINK

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAT1	Watch	Quartz	Standard	Quartz watches
WAT20	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAT21	Watch	Automatic	Standard	Automatic watches Calibre 6
WAT201A/B/C	Watch and GMT (2nd time zone)	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
CAT20	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16
CAT21	Chronograph	Automatic	Standard	Calibre 18

AQUARACER

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAK2	Watch	Automatic	Standard	Automatic watches GMT & diving Calibre 3,4,5,7
WAN2	Watch	Automatic	Standard	Automatic watches and GMT Calibre 3,5&7
WAP1	Watch	Quartz	Standard	Quartz watches
WAP2	Watch	Automatic	Standard	Automatic watches GMT & diving Calibre 3, 4, 5, 7
WAY11	Watch	Quartz	Standard	Quartz watches
WAY13*	Watch Woman	Quartz	Standard	Quartz watches
WAY14*	Watch Woman	Quartz	Standard	Quartz watches
WAY21	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
CAF101	Chronograph	Quartz	Standard	Grande Date quartz chronographs
CAK2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16
CAP2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16

TAG HEUER FORMULA 1

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAH1	Watch	Quartz	Standard	TAG Heuer Formula 1 quartz watches and chronographs and Grande Date quartz watches
WAH12	Watch	Quartz	Standard	TAG Heuer Formula 1 watches & chronographs
WAH13	Watch	Quartz	Standard	TAG Heuer Formula 1 watches & chronographs
WAU1	Watch	Quartz	Standard	Grande Date quartz watches
WAU2	Watch	Automatic	Standard	Automatic watches GMT & diving Calibre 3, 4, 5, 7
WAU111A/B/C/D	Watch	Quartz alarm	Standard	Quartz watches alarm
WAZ1110	Watch	Quartz	Standard	Quartz watches
WAZ2110/1/2	Watch	Automatic	Standard	Automatic watches Calibre 6
WAZ2113/4/5	Watch	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
WAZ211A	Watch and GMT (2nd time zone)	Automatic	Standard	Automatic watches GMT and diving Calibre 3, 4, 5 & 7
CAH12	Chronograph	Quartz	Standard	Quartz chronographs
CAU2	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16
CAU11	Chronograph	Quartz	Standard	Quartz chronographs
CAZ20	Chronograph	Automatic	Standard	Automatic chronographs Calibre 16
CAZ111	Chronograph	Quartz	Standard	Quartz chronographs

PROFESSIONAL SPORTS WATCH

REFERENCE	TYPE	MOVEMENT	BOX	USER MANUAL
WAE1	Watch	Quartz	Standard	Professional Golf Watch



TAG Heuer
SWISS AVANT-GARDE SINCE 1860

A RESPONSIBLE WATCHMAKER

Trustee of exceptional cultural heritage for 150 years, TAG Heuer also plays an essential role in preserving natural heritage thanks to an ethical approach applied to all its timepieces creations.

RESPONSIBLE JEWELLERY COUNCIL (RJC)

TAG Heuer is a member of the Responsible Jewellery Council (RJC), an organization of more than 260 professionals around the world committed to the promotion of ethics, human and social rights and environmental practices throughout the gold and diamond product chain, from the mines to retail.

To find out more about the RJC please visit www.responsiblejewellery.com

THE KIMBERLEY PROCESS

With a certificate, the Kimberley Process Certification Scheme (KPCS) guarantees that each rough diamond that crosses an international border between two signing countries is "conflict free". TAG Heuer certifies that all of its diamonds are cut by legitimate sources and that they are not involved in armed conflicts, in compliance with the United Nations' resolutions, on the basis of written guarantees produced by its suppliers.

To find out more about the Kimberley Process www.kimberleyprocess.com

THE FONDATION DE LA HAUTE HORLOGERIE (FHH)

TAG Heuer is a member of the exclusive Fondation de la Haute Horlogerie (FHH) which brings together the 30 most prestigious brands in Swiss watchmaking, chosen for their unique expertise, their heritage and the quality of their Fine Watchmaking products.

PHOTO CREDITS ©

Steve McQueen and related rights TM/© of Chadwick McQueen & The Terry McQueen Testamentary Trust are used under license through GreenLight, LLC, a Corbis Corporation.

No part of this publication may be reproduced in any form or by any means without the prior permission of TAG Heuer, a branch of LVMH Swiss Manufactures SA, 6a, Louis-Joseph Chevrolet - 2300 La Chaux-de-Fonds – Switzerland. Timepieces presented in this catalog are not all reproduced in the exact size. Colors may also differ due to printing. Indicated carats are estimates. TAG Heuer reserves the right to modify the technical specifications described and illustrated in this catalog at any time and without notice. Please consult your TAG Heuer retailer for the latest details concerning technical specifications.

© TAG HEUER, 2014

All rights reserved.



